

I30 @ Caddo Valley W 1 Bottom

101B Frost Rd, Arkadelphia, AR | Caddo Valley, AR



FEATURES

Just past Exit 78. Visible to traffic headed to Malvern, Little Rock!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	291,162
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	34.189618, -93.065632

SPECIFICATIONS

GEOPATH ID	30856963	READ	L
PLANT ID	AR001B	PANEL	Bottom
4-WK IMPRESSIONS	291,162	ILLUMINATED	Yes
SIZE	12x36	DESIGN SPECS	6" bleed, Finish size 12.6x36.6, 300 DPI PDF
FACING	W		

4/WK RATE: **\$495**

*Rate based on one year-term.
Design, Print & Vinyl Install Available*

