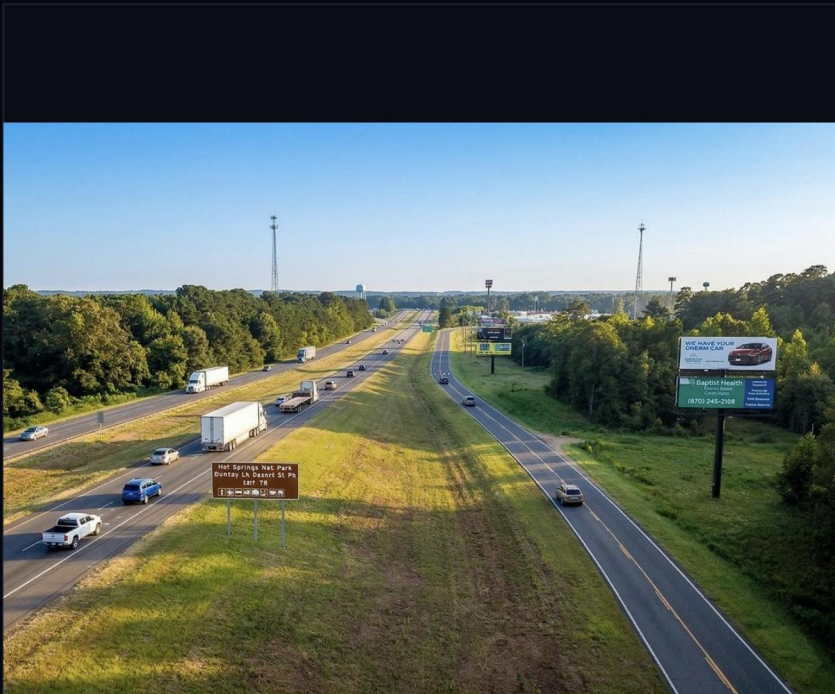


## 130 @ Caddo Valley E 3 Bottom

Caddo Valley, AR



### FEATURES

Just past Exit 78. Visible to traffic headed to Malvern, Little Rock!

### AUDIENCE & MARKET

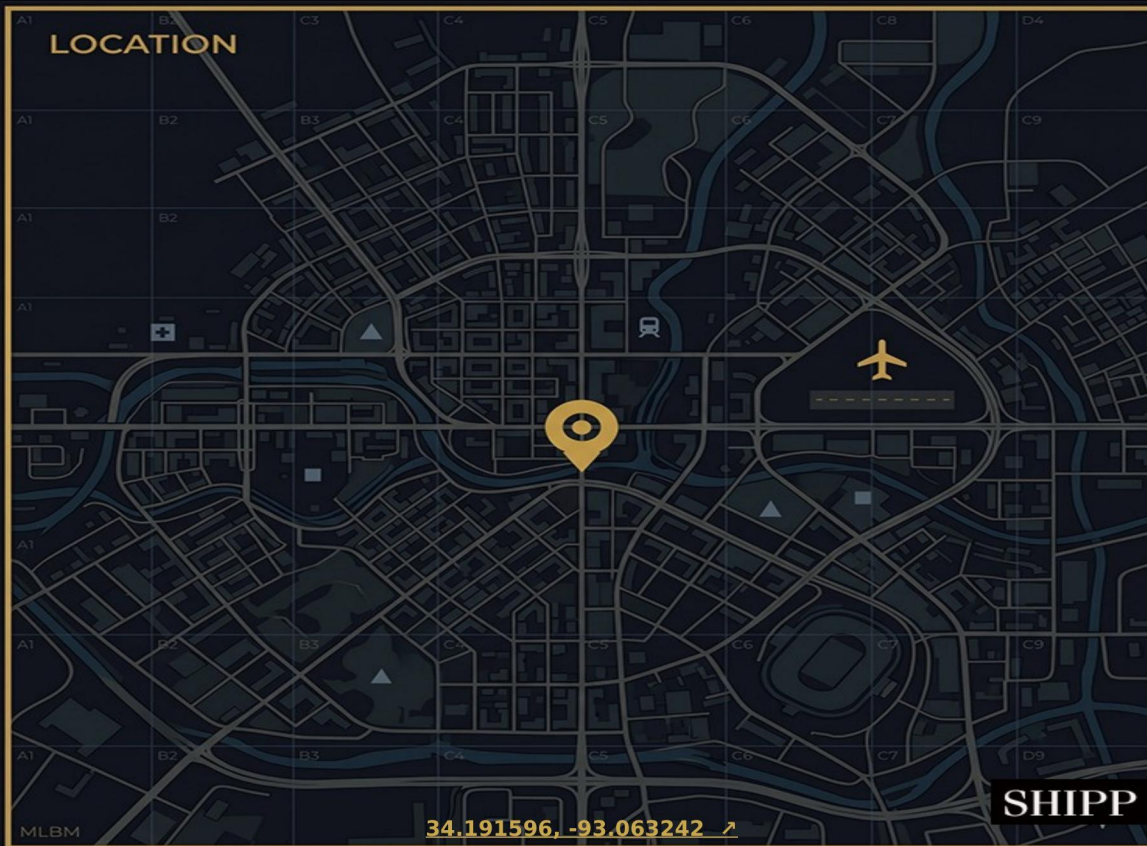
4-WEEK IMPRESSIONS **225,901**  
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**  
 COORDINATES **34.191596, -93.063242**

### SPECIFICATIONS

GEOPATH ID	<b>30856967</b>	READ	<b>R</b>
PLANT ID	<b>AR00TB</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>225,901</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>12x36</b>	DESIGN SPECS	<b>6" bleed, Finish size 12.6x36.6, 300 DPI PDF</b>
FACING	<b>S</b>		

4/WK RATE: **\$495**

*Rate based on one year-term.  
Design, Print & Vinyl Install Available*



34.191596, -93.063242 ↗