

## Hwy 278 Hope E Bottom

3539 Hwy 278, Hope, AR | Hope, AR



### FEATURES

Old Washington, Nashville dead ahead

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **83,039**  
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**  
 COORDINATES **33.688315, -93.628503**

### SPECIFICATIONS

GEOPATH ID	<b>30856973</b>	READ	<b>R</b>
PLANT ID	<b>AR010B</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>83,039</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>10x20</b>	DESIGN SPECS	<b>6" bleed, Finish size 10.6x20.6, 300 DPI PDF</b>
FACING	<b>E</b>		

4/WK RATE: **\$395**

*Rate based on one year-term.  
Design, Print & Vinyl Install Available*

