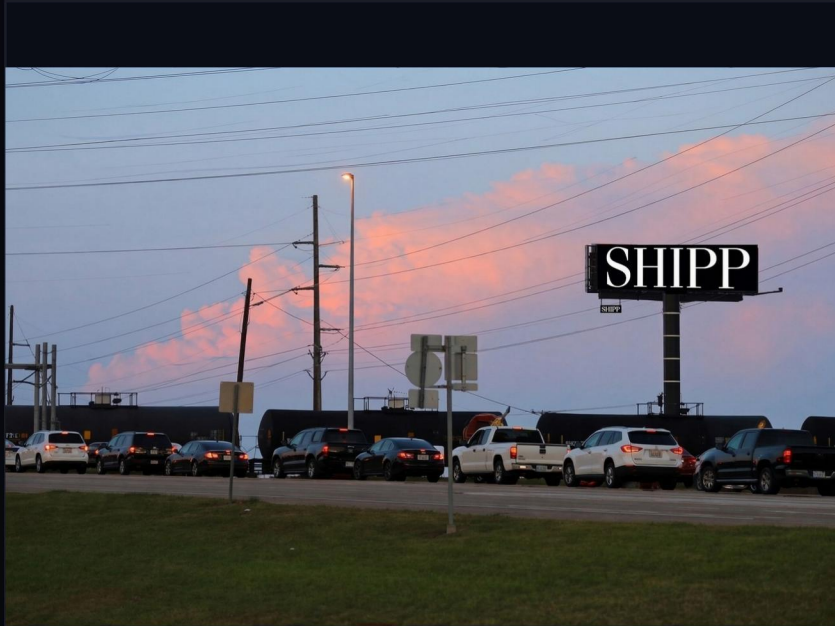


Bert Kouns N face

1111 E. Bert Kouns Shreveport, LA | Shreveport, LA



SPECIFICATIONS

GEOPATH ID	30830568	FACING	N
PLANT ID	LA002-A	READ	R
4-WK IMPRESSIONS	4,282,474	PANEL	Single
SIZE	14x48	DESIGN SPECS	208h X 752w, 72 DPI JPG, 1MB or less

[DRONE VIDEO ▶](#)

RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	\$3,500
4/WK Gold (720 spots/day):	\$2,100
4/WK Silver (360 spots/day):	\$1,250

FEATURES

Massive "Gateway" to the Shreveport, LA Auto Mall digital billboard on Bert Kouns — visible to southbound traffic headed toward Youree Dr. Located feet from the train track creating a daily captive audience.

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	4,282,474
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	32.415225, -93.722598

