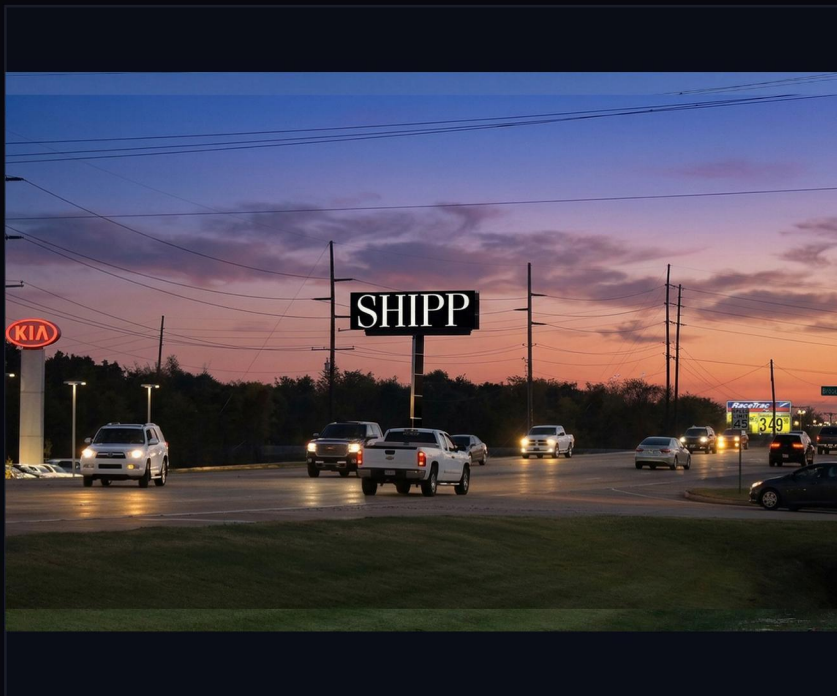


## Bert Kouns S face

1111 E. Bert Kouns Shreveport, LA | Shreveport, LA



### FEATURES

Traffic-stopping digital billboard on Bert Kouns in the Shreveport, LA Auto Mall — visible to northbound traffic at with captive audience when the train rolls slowly by. Hwy 3132 exits ¼ mile.

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **863,138**  
 MARKET **Texarkana / Shreveport / Ark-La-Tex DMA**  
 COORDINATES **32.415225, -93.722598**

### SPECIFICATIONS

GEOPATH ID	<b>30830569</b>	FACING	<b>S</b>
PLANT ID	<b>LA001-A</b>	READ	<b>L</b>
4-WK IMPRESSIONS	<b>863,138</b>	PANEL	<b>Single</b>
SIZE	<b>14x48</b>	DESIGN SPECS	<b>208h X 752w, 72 DPI JPG, 1MB or less</b>

[DRONE VIDEO ►](#)

### RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	<b>\$2,000</b>
4/WK Gold (720 spots/day):	<b>\$1,200</b>
4/WK Silver (360 spots/day):	<b>\$700</b>

