

I30 @ Richmond Exit W face

3408 St. Michael Dr. Texarkana, TX | Texarkana, TX



SPECIFICATIONS

GEOPATH ID	30892989	FACING	W
PLANT ID	TX007-A	READ	L
4-WK IMPRESSIONS	780,996	PANEL	Single
SIZE	14x48	DESIGN SPECS	208h X 752w, 72 DPI JPG, 1MB or less

[DRONE VIDEO ▶](#)

RATES & ROTATION

4/WK Platinum full slot (1,440 spots/day):	\$3,200
4/WK Gold (720 spots/day):	\$1,900
4/WK Silver (360 spots/day):	\$1,140

FEATURES

Incredible digital billboard on I-30 in Texarkana, TX — visible to eastbound traffic, the Richmond overpass, Sam's, Chipotle, and more. Texarkana's primary retail corridor.

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	780,996
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	33.4581998, -94.0845323

LOCATION

Why advertise on just one screen when you can be seen across our entire network for the same price? Ask about our Network Combo Packages today — our most popular option for local small businesses.

33.4581998, -94.0845323

SHIPP