

## I30 @ Cross Roads Pkwy W

819 E. 51st St. Texarkana, AR | Texarkana, AR



### SPECIFICATIONS

GEOPATH ID	<b>31014409</b>	READ	<b>L</b>
PLANT ID	<b>ARO24</b>	PANEL	<b>Single Face</b>
4-WK IMPRESSIONS	<b>642,556</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>25x36</b>	DESIGN SPECS	<b>12" bleed, Finish size 26x37 300 DPI PDF</b>
FACING	<b>W</b>		

4/WK RATE: **\$1,500**

*Rate based on one year-term.  
Design, Print & Vinyl Install Available*

### FEATURES

Massive super-stacker visible to east bound traffic just past Stateline on I30!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS	<b>642,556</b>
MARKET	<b>Texarkana / Shreveport / Ark-La-Tex DMA</b>
COORDINATES	<b>33.47113, -94.033457</b>

