

I30 @ Cross Roads Pkwy E Bottom

819 E. 51st St. Texarkana, AR | Texarkana, AR



SPECIFICATIONS

GEOPATH ID	31014407	READ	R
PLANT ID	AR023T	PANEL	Top
4-WK IMPRESSIONS	1,242,522	ILLUMINATED	Yes
SIZE	10.6x36	DESIGN SPECS	6" bleed, Finish size 11.2x36.6, 300 DPI PDF
FACING	E		

4/WK RATE: **\$1,500**

*Rate based on one year-term.
Design, Print & Vinyl Install Available*

FEATURES

Stateline Exit near new hotels and waterpark!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	1,242,522
MARKET	Texarkana / Shreveport / Ark-La-Tex DMA
COORDINATES	33.47113, -94.033457

