









SHIPP OUTDOOR

DIGITAL BILLBOARD ADVERTISING

SHREVEPORT AREA NETWORK COMBO PACK

WHY PICK A SINGLE SCREEN WHEN YOU CAN HAVE 8 FOR THE SAME PRICE!

<p>1,070,618 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>E. Bert Kouns - North 14'x48'</p>	<p>215,784 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>E. Bert Kouns - South 14'x48'</p>	<p>364,412 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>N. Market St - North 14'x48'</p>	<p>112,033 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>N. Market St - South 14'x48'</p>
<p>348,472 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>Mansfield Rd - North 14'x48'</p>	<p>303,121 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>Mansfield Rd - South 14'x48'</p>	<p>193,922 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>Pines Rd - North 10.6'x36'</p>	<p>170,893 WEEKLY IMPRESSIONS*</p>  <p>■ DRONE</p> <p>Pines Rd - South 10.6'x36'</p>

4

DIGITAL
STRUCTURES

8

DIGITAL
SCREENS

2.77M+

WEEKLY
IMPRESSIONS

ALL

DOUBLE
SIDED

HOW THE NETWORK COMBO PACK WORKS

- Choose any combination of screens — most local clients run all screens. Subject to availability.
- Market wide exposure!
- Being seen everywhere makes you seem big everywhere!
- Your ad runs daily on all selected screens
- Ads are split in rotation across the network
- Platinum 1-year clients often receive at least double the spots in bonus!
- Run multiple ad creatives at the same time and update as needed
- We allow accounts to post their own creative straight to the screens
- Yes, we also provide creative design
- You can even run ads on our Texarkana screens if you want to mix it up!

QUICK RATE PREVIEW — PER SCREEN

PACKAGE

- ★★★ PLATINUM
- ★★ GOLD
- ★ SILVER

STARTING AT

- From \$1,500/wk
- From \$995/wk
- From \$700/wk

FREQUENCY

- 60 spots/hr
- 30 spots/hr
- 16 spots/hr

Full rate card on page 2 →



AUDITED BY GEOPATH

Weekly impressions reflect full Platinum rotation (1,440 spots/day) per screen.

1-866-99-SHIPP · www.shippoutdoor.com

2801 Richmond Rd #43, Texarkana, TX 75503

SHREVEPORT DIGITAL RATES

8 Screens · E. Bert Kouns · N. Market St · Mansfield Rd · Pines Rd

Rates for single face, or divide rotation among multiple screens. MOST clients rotate on all screens.

★★★ PLATINUM						1,440/Day · 60/Hr
TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL	
7 Days	1,440	:08	1 x 1:00	\$1,500	\$1,500	
14 Days	1,440	:08	1 x 1:00	\$1,900	\$1,900	
28 Days	1,440	:08	1 x 1:00	\$3,200	\$3,200	
6 Months	1,440	:08	1 x 1:00	\$2,900	\$18,850	
1 Year	1,440	:08	1 x 1:00	\$2,500	\$32,500	★ MOST POPULAR

★★ GOLD						720/Day · 30/Hr
TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL	
7 Days	720	:08	1 x 2:00	\$995	\$995	
14 Days	720	:08	1 x 2:00	\$1,500	\$1,500	
28 Days	720	:08	1 x 2:00	\$1,900	\$1,900	
6 Months	720	:08	1 x 2:00	\$2,200	\$14,300	
1 Year	720	:08	1 x 2:00	\$1,800	\$23,400	

★ SILVER						360/Day · 16/Hr
TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL	
7 Days	360	:08	1 x 4:00	\$700	\$700	
14 Days	360	:08	1 x 4:00	\$995	\$995	
28 Days	360	:08	1 x 4:00	\$1,300	\$1,300	
6 Months	360	:08	1 x 4:00	\$1,500	\$9,750	
1 Year	360	:08	1 x 4:00	\$1,200	\$15,600	

ADDITIONAL INFORMATION

- Rates above are per screen — combo pricing applies the same rate to every screen selected.
- All billing for terms of 28 days or more is billed every 4 weeks.
- For terms shorter than 7 days, the rate is \$500 per day per screen.
- Custom packages available — call for details.

AD DESIGN SPECIFICATIONS

BOARD SIZE	RESOLUTION	DPI	FORMAT
14'x48' (Bert Kouns, Market, Mansfield)	208h x 752w pixels	72 DPI	JPG, 1MB max
10.6'x36' (Pines Rd)	144h x 550w pixels	72 DPI	JPG, 1MB max

READY TO DOMINATE THE SHREVEPORT MARKET?

Call 1-866-99-SHIP · www.shippoutdoor.com

COVERAGE MAP — ALL LOCATIONS DOUBLE-SIDED DIGITAL

TAP MAP TO OPEN IN GOOGLE MAPS

