



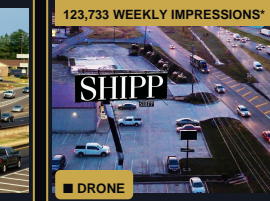
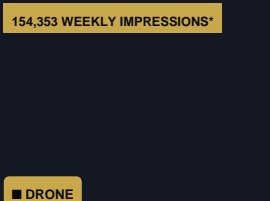


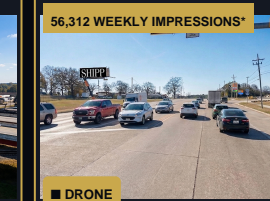



SHIPP OUTDOOR

DIGITAL BILLBOARD ADVERTISING

TEXARKANA AREA NETWORK COMBO PACK

WHY PICK A SINGLE SCREEN WHEN YOU CAN HAVE 10 FOR THE SAME PRICE!

<p>261,473 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Richmond Rd - East 14'x48'</p>	<p>175,850 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Richmond Rd - West 14'x48'</p>	<p>129,584 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Nash Exit - East 14'x48'</p>	<p>123,733 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Nash Exit - West 14'x48'</p>	<p>123,733 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Stateline - East 14'x48'</p>
<p>154,353 WEEKLY IMPRESSIONS*</p>  <p>I-30 @ Stateline - West 14'x48'</p>	<p>53,013 WEEKLY IMPRESSIONS*</p>  <p>Hwy 549 - North 12'x40'</p>	<p>43,374 WEEKLY IMPRESSIONS*</p>  <p>Hwy 549 - South 12'x40'</p>	<p>56,312 WEEKLY IMPRESSIONS*</p>  <p>Hwy 59 Queen City - North 8'x24'</p>	<p>36,630 WEEKLY IMPRESSIONS*</p>  <p>Hwy 59 Queen City - South 8'x24'</p>

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DIGITAL
STRUCTURES

10

DIGITAL
SCREENS

1.15M+

WEEKLY
IMPRESSIONS

ALL

DOUBLE
SIDED

HOW THE NETWORK COMBO PACK WORKS

- Choose any combination of screens — most local clients run all screens. Subject to availability.
- Market wide exposure!
- Being seen everywhere makes you seem big everywhere!
- Your ad runs daily on all selected screens
- Ads are split in rotation across the network
- Platinum 1-year clients often receive at least double the spots in bonus!
- Run multiple ad creatives at the same time and update as needed
- We allow accounts to post their own creative straight to the screens
- Yes, we also provide creative design
- You can even run ads on our Shreveport screens if you want to mix it up!

QUICK RATE PREVIEW — PER SCREEN

PACKAGE

- ★★★ PLATINUM
- ★★ GOLD
- ★ SILVER

STARTING AT

- From \$1,500/wk
- From \$995/wk
- From \$700/wk

FREQUENCY

- 60 spots/hr
- 30 spots/hr
- 16 spots/hr

Full rate card on page 2 →



AUDITED BY GEOPATH

Weekly impressions reflect full Platinum rotation (1,440 spots/day) per screen.

1-866-99-SHIPP · www.shippoutdoor.com

2801 Richmond Rd #43, Texarkana, TX 75503

TEXARKANA DIGITAL RATES

10 Screens · I-30/Richmond · I-30/Nash · I-30/Stateline · Hwy 549 · Hwy 59

Rates for single face, or divide rotation among multiple screens. MOST clients rotate on all screens.

★★★ PLATINUM 1,440/Day · 60/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	1,440	:08	1 x 1:00	\$1,500	\$1,500
14 Days	1,440	:08	1 x 1:00	\$1,900	\$1,900
28 Days	1,440	:08	1 x 1:00	\$3,200	\$3,200
6 Months	1,440	:08	1 x 1:00	\$2,900	\$18,850
1 Year	1,440	:08	1 x 1:00	\$2,500	\$32,500 ★ MOST POPULAR

★★ GOLD 720/Day · 30/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	720	:08	1 x 2:00	\$995	\$995
14 Days	720	:08	1 x 2:00	\$1,500	\$1,500
28 Days	720	:08	1 x 2:00	\$1,900	\$1,900
6 Months	720	:08	1 x 2:00	\$2,200	\$14,300
1 Year	720	:08	1 x 2:00	\$1,800	\$23,400

★ SILVER 360/Day · 16/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	360	:08	1 x 4:00	\$700	\$700
14 Days	360	:08	1 x 4:00	\$995	\$995
28 Days	360	:08	1 x 4:00	\$1,300	\$1,300
6 Months	360	:08	1 x 4:00	\$1,500	\$9,750
1 Year	360	:08	1 x 4:00	\$1,200	\$15,600

ADDITIONAL INFORMATION

- Rates above are per screen — combo pricing applies the same rate to every screen selected.
- All billing for terms of 28 days or more is billed every 4 weeks.
- For terms shorter than 7 days, the rate is \$500 per day per screen.
- Custom packages available — call for details.

AD DESIGN SPECIFICATIONS

BOARD SIZE	RESOLUTION	DPI	FORMAT
14'x48' (I-30 boards)	208h x 752w pixels	72 DPI	JPG, 1MB max
12'x40' (Hwy 549)	176h x 624w pixels	72 DPI	JPG, 1MB max
8'x24' (Queen City)	144h x 432w pixels	72 DPI	JPG, 1MB max

READY TO DOMINATE THE TEXARKANA MARKET?

Call 1-866-99-SHIPP · www.shippoutdoor.com

COVERAGE MAP — ALL LOCATIONS DOUBLE-SIDED DIGITAL TAP MAP TO OPEN IN GOOGLE MAPS

