

SHIPP OUTDOOR

DIGITAL BILLBOARD ADVERTISING

TEXARKANA AREA NETWORK COMBO PACK

WHY PICK A SINGLE SCREEN WHEN YOU CAN HAVE 10 FOR THE SAME PRICE!
PERFECT FOR SMALL BUSINESS • CUSTOM PACKAGES AVAILABLE

261,473 WEEKLY IMPRESSIONS*



I-30 @ Richmond Rd · East
14'x48'

175,850 WEEKLY IMPRESSIONS*



I-30 @ Richmond Rd · West
14'x48'

129,584 WEEKLY IMPRESSIONS*



DRONE

I-30 @ Nash Exit · East
14'x48'

123,733 WEEKLY IMPRESSIONS*



DRONE

I-30 @ Nash Exit · West
14'x48'

123,733 WEEKLY IMPRESSIONS*



DRONE

I-30 @ Stateline · East
14'x48'

154,353 WEEKLY IMPRESSIONS*



I-30 @ Stateline · West
14'x48'

53,013 WEEKLY IMPRESSIONS*



DRONE

Hwy 549 · North
12'x40'

43,374 WEEKLY IMPRESSIONS*



DRONE

Hwy 549 · South
12'x40'

56,312 WEEKLY IMPRESSIONS*



DRONE

Hwy 59 Queen City · North
8'x24'

36,630 WEEKLY IMPRESSIONS*



DRONE

Hwy 59 Queen City · South
8'x24'

5

DIGITAL
STRUCTURES

10

DIGITAL
SCREENS

1.15M+

WEEKLY
IMPRESSIONS

ALL

DOUBLE
SIDED

HOW THE NETWORK COMBO PACK WORKS

- Choose any combination of screens — most local clients run all screens. Subject to availability.
- Market wide exposure! Being seen everywhere makes you seem big everywhere!
- Your ad runs daily on all selected screens — split in rotation across the network.
- Platinum 1-year clients often receive at least double the spots in bonus!
- Run multiple ad creatives at the same time and update as needed.
- Post your own creative straight to the screens — or use our creative design.
- You can even run ads on our Shreveport screens if you want to mix it up!



QUICK RATE PREVIEW — PER SCREEN

PACKAGE	STARTING AT	FREQUENCY
★★★ PLATINUM	From \$1,500/wk	60 spots/hr
★★ GOLD	From \$995/wk	30 spots/hr
★ SILVER	From \$700/wk	15 spots/hr

Full rate card on slide 2 →

AUDITED BY GEOPATH

*Weekly impressions reflect full Platinum rotation (1,440 spots/day) per screen. Quoted packages will not receive this many impressions.

1-866-99-SHIPP · www.shippoutdoor.com

2801 Richmond Rd #43, Texarkana, TX 75503

TEXARKANA DIGITAL RATES

10 Screens · I-30/Richmond · I-30/Nash · I-30/Stateline · Hwy 549 · Hwy 59

Rates for single face, or divide rotation among multiple screens. MOST clients rotate on all screens.

★★★ PLATINUM

1,440/Day · 60/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	1,440	:08	1 x 1:00	\$1,500	\$1,500
14 Days	1,440	:08	1 x 1:00	\$1,900	\$1,900
28 Days	1,440	:08	1 x 1:00	\$3,200	\$3,200
6 Months	1,440	:08	1 x 1:00	\$2,900	\$18,850
1 Year	1,440	:08	1 x 1:00	\$2,500	\$32,500

★ MOST POPULAR

★★ GOLD

720/Day · 30/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	720	:08	1 x 2:00	\$995	\$995
14 Days	720	:08	1 x 2:00	\$1,500	\$1,500
28 Days	720	:08	1 x 2:00	\$1,900	\$1,900
6 Months	720	:08	1 x 2:00	\$2,200	\$14,300
1 Year	720	:08	1 x 2:00	\$1,800	\$23,400

★ SILVER

360/Day · 15/Hr

TERM	SPOTS/DAY	PER SPOT	FREQUENCY	PER BILLING	PROGRAM TOTAL
7 Days	360	:08	1 x 4:00	\$700	\$700
14 Days	360	:08	1 x 4:00	\$995	\$995
28 Days	360	:08	1 x 4:00	\$1,300	\$1,300
6 Months	360	:08	1 x 4:00	\$1,500	\$9,750
1 Year	360	:08	1 x 4:00	\$1,200	\$15,600

ADDITIONAL INFORMATION

- Rates above are per screen — combo pricing applies the same rate to every screen selected.
- All billing for terms of 28 days or more is billed every 4 weeks.
- For terms shorter than 7 days, the rate is \$500 per day per screen.
- Custom packages available — call for details.

AD DESIGN SPECIFICATIONS

BOARD SIZE	RESOLUTION	DPI	FORMAT
14'x48' (I-30 boards)	208h x 752w pixels	72 DPI	JPG, 1MB max
12'x40' (Hwy 549)	176h x 624w pixels	72 DPI	JPG, 1MB max
8'x24' (Queen City)	144h x 432w pixels	72 DPI	JPG, 1MB max

READY TO DOMINATE THE TEXARKANA MARKET?

Call 1-866-99-SHIPP · www.shippoutdoor.com

COVERAGE MAP — ALL LOCATIONS DOUBLE-SIDED DIGITAL

[TAP MAP TO OPEN IN GOOGLE MAPS](#)

