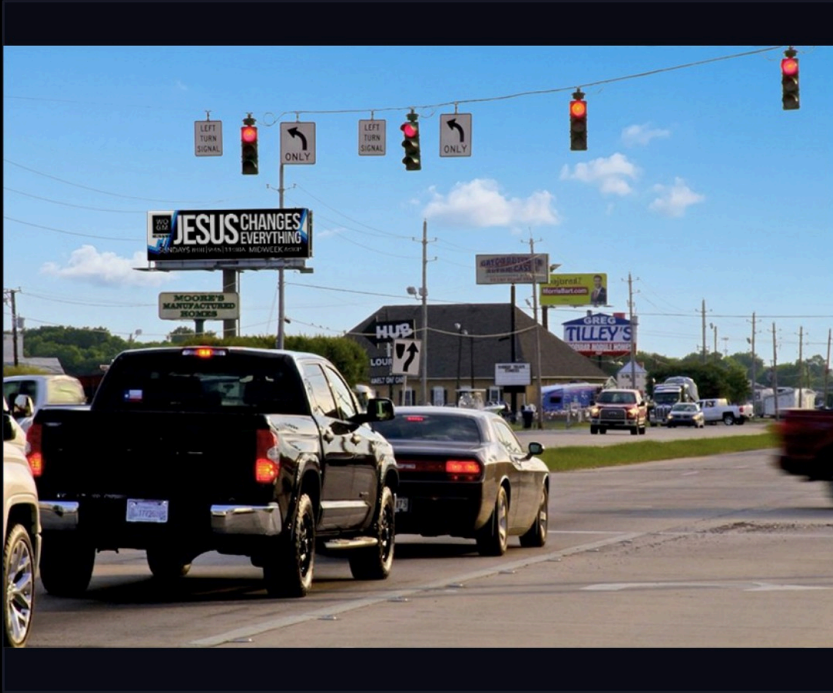


East Texas St E

4340 E. Tx St., Bossier, LA | Bossier City, LA



FEATURES

4 way stop E. Texas St @ Swan in fast growing S. Bossier City

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **375,742**
 MARKET **Shreveport/Texarkana DMA**
 COORDINATES **32.532253, -93.67525**

SPECIFICATIONS

GEOPATH ID	30648619	READ	L
PLANT ID	LA003	PANEL	Single Face
4-WK IMPRESSIONS	375,742	ILLUMINATED	Yes
SIZE	10.6x36	DESIGN SPECS	6' bleed, Finish size 11.2x36.6, 300 DPI PDF
FACING	E		

4/WK RATE: **\$695**

*Rate based on one-year-term. Design, print and vinyl install available.
 If providing your own vinyl, please confirm vinyl ship to address prior to shipping.*

