

## I30 @ Old Greyhound W

503 E. 51st St. Texarkana, AR | Texarkana, AR



### FEATURES

Make a huge impression - visible from I30 and Stateline!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **594,082**  
 MARKET **Shreveport/Texarkana DMA**  
 COORDINATES **33.47088, -94.03767**

### SPECIFICATIONS

GEOPATH ID	<b>31014412</b>	READ	<b>L</b>
PLANT ID	<b>AR026</b>	PANEL	<b>Single Face</b>
4-WK IMPRESSIONS	<b>594,082</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>25x36</b>	DESIGN SPECS	<b>12' bleed, Finish size 26x37, 300 DPI PDF</b>
FACING	<b>W</b>		

4/WK RATE: **\$1,500**

*Rate based on one-year-term. Design, print and vinyl install available.  
 If providing your own vinyl, please confirm vinyl ship to address prior to shipping.*

