

130 @ Caddo Valley E 1 Bottom

101B Frost Rd, Arkadelphia, AR | Caddo Valley, AR



FEATURES

Caddo Valley, Hot Springs, Lake Degray Exit!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **477,935**
 MARKET **Little Rock DMA**
 COORDINATES **34.189618, -93.065632**

SPECIFICATIONS

GEOPATH ID	30856964	READ	R
PLANT ID	AR002B	PANEL	Bottom
4-WK IMPRESSIONS	477,935	ILLUMINATED	Yes
SIZE	12x36	DESIGN SPECS	6' bleed, Finish size 12.6x36.6, 300 DPI PDF
FACING	E		

4/WK RATE: **\$595**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

