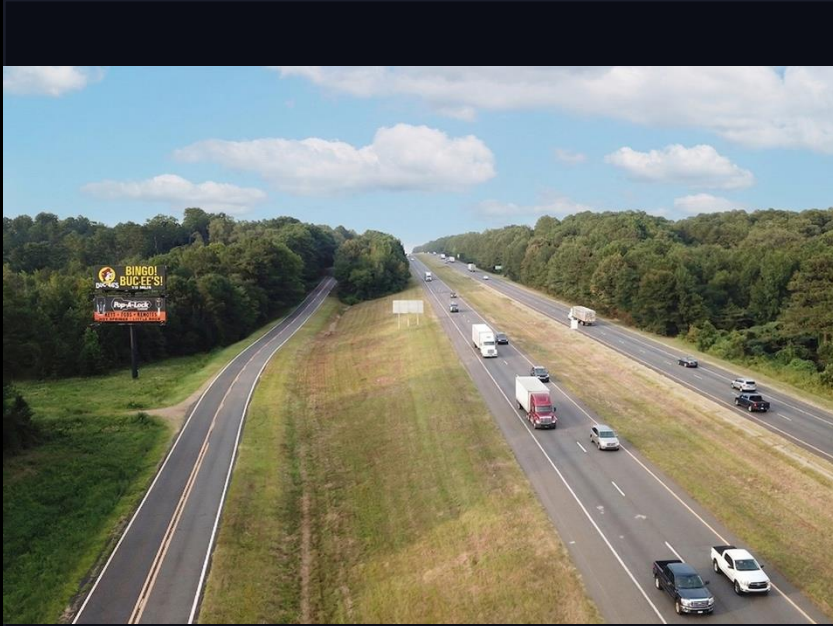


## 130 @ Caddo Valley W 3 Bottom

Caddo Valley, AR



### FEATURES

Just past Exit 78. Visible to traffic headed to Malvern, Little Rock!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS	<b>454,047</b>
MARKET	<b>Little Rock DMA</b>
COORDINATES	<b>34.191596, -93.063242</b>

### SPECIFICATIONS

GEOPATH ID	<b>30856968</b>	READ	<b>L</b>
PLANT ID	<b>AR006B</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>454,047</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>12x36</b>	DESIGN SPECS	<b>6' bleed, Finish size 12.6x36.6, 300 DPI PDF</b>
FACING	<b>W</b>		

4/WK RATE: **\$495**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

