

Hwy 59 N. Top

7219 US-59, Texarkana, TX | Texarkana, TX



FEATURES

Massive traffic on 59 visible to traffic headed toward Atlanta, Longview, Tyler

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **287,361**
 MARKET **Shreveport/Texarkana DMA**
 COORDINATES **33.358118, -94.132223**

SPECIFICATIONS

| | | | |
|------------------|-----------------|--------------|---|
| GEOPATH ID | 31014403 | READ | L |
| PLANT ID | TX009T | PANEL | Top |
| 4-WK IMPRESSIONS | 287,361 | ILLUMINATED | Yes |
| SIZE | 10x32 | DESIGN SPECS | 6' bleed, Finish size 10.6x32.6, 300 DPI PDF |
| FACING | S | | |

4/WK RATE: **\$595**

*Rate based on one-year-term. Design, print and vinyl install available.
 If providing your own vinyl, please confirm vinyl ship to address prior to shipping.*

