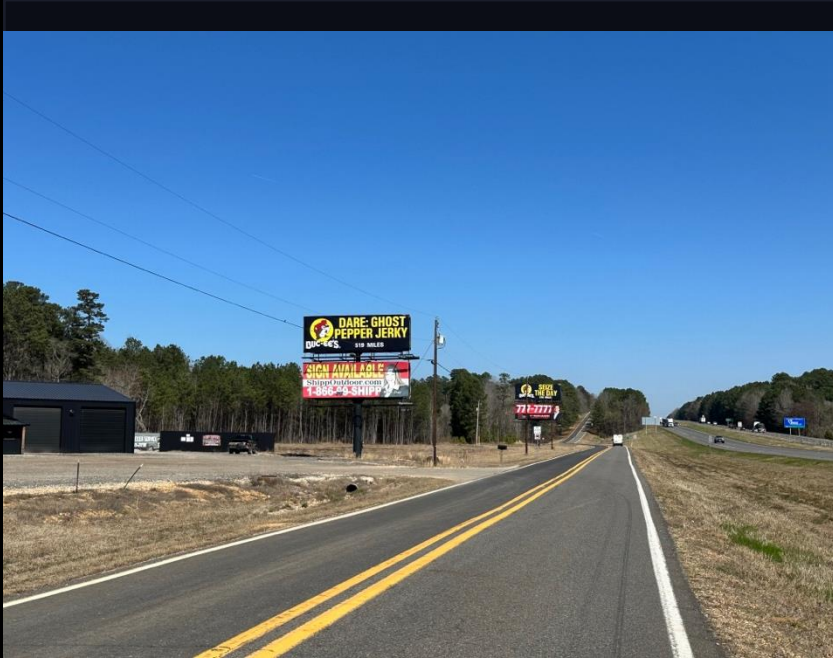


## 130 @ Caddo Valley W 1 Bottom

101B Frost Rd, Arkadelphia, AR | Caddo Valley, AR



### FEATURES

Just past Exit 78. Visible to traffic headed to Malvern, Little Rock!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **291,162**  
 MARKET **Little Rock DMA**  
 COORDINATES **34.189618, -93.065632**

### SPECIFICATIONS

GEOPATH ID	<b>30856963</b>	READ	<b>L</b>
PLANT ID	<b>AR001B</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>291,162</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>12x36</b>	DESIGN SPECS	<b>6' bleed, Finish size 12.6x36.6, 300 DPI PDF</b>
FACING	<b>W</b>		

4/WK RATE: **\$495**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

