

## I30 @ Old Greyhound E Bottom

503 E. 51st St. Texarkana, AR | Texarkana, AR



### FEATURES

Stateline Exit just past waterpark and hotels

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS **1,221,054**  
 MARKET **Shreveport/Texarkana DMA**  
 COORDINATES **33.47088, -94.03767**

### SPECIFICATIONS

GEOPATH ID	<b>31014411</b>	READ	<b>R</b>
PLANT ID	<b>AR025B</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>1,221,054</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>10.6x36</b>	DESIGN SPECS	<b>6' bleed, Finish size 11.2x36.6, 300 DPI PDF</b>
FACING	<b>E</b>		

4/WK RATE: **\$1,500**

*Rate based on one-year-term. Design, print and vinyl install available.  
 If providing your own vinyl, please confirm vinyl ship to address prior to shipping.*

