

I30 @ Cross Roads Pkwy W

819 E. 51st St. Texarkana, AR | Texarkana, AR



SPECIFICATIONS

GEOPATH ID	31014409	READ	L
PLANT ID	AR024	PANEL	Single Face
4-WK IMPRESSIONS	642,556	ILLUMINATED	Yes
SIZE	25x36	DESIGN SPECS	12' bleed, Finish size 26x37 300 DPI PDF
FACING	W		

4/WK RATE: **\$1,500**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

FEATURES

Massive super-stacker visible to east bound traffic just past Stateline on I30!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	642,556
MARKET	Shreveport/Texarkana DMA
COORDINATES	33.47113, -94.033457

