

I30 @ SRT 1 W

10243 US-67, Texarkana, AR | Texarkana, AR



FEATURES

Giant billboard I30 visible to E bound traffic headed toward Little Rock!

AUDIENCE & MARKET

| | |
|--------------------|---------------------------------|
| 4-WEEK IMPRESSIONS | 706,593 |
| MARKET | Shreveport/Texarkana DMA |
| COORDINATES | 33.53479, -93.912816 |

SPECIFICATIONS

| | | | |
|------------------|-----------------|--------------|--|
| GEOPATH ID | 30648616 | READ | R |
| PLANT ID | AR017 | PANEL | Single Face |
| 4-WK IMPRESSIONS | 706,593 | ILLUMINATED | Yes |
| SIZE | 26x40 | DESIGN SPECS | 12' bleed, Finish size 27x41, 300 DPI PDF |
| FACING | W | | |

4/WK RATE: **\$1,500**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

