

## 130 @ Caddo Valley E 2 Bottom

Caddo Valley, AR



### SPECIFICATIONS

GEOPATH ID	<b>30856966</b>	READ	<b>R</b>
PLANT ID	<b>AR004B</b>	PANEL	<b>Bottom</b>
4-WK IMPRESSIONS	<b>478,494</b>	ILLUMINATED	<b>Yes</b>
SIZE	<b>12x36</b>	DESIGN SPECS	<b>6' bleed, Finish size 12.6x36.6, 300 DPI PDF</b>
FACING	<b>E</b>		

4/WK RATE: **\$595**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

### FEATURES

Caddo Valley, Hot Springs, Lake Degray Exit!

### AUDIENCE & MARKET

4-WEEK IMPRESSIONS	<b>478,494</b>
MARKET	<b>Little Rock DMA</b>
COORDINATES	<b>34.190525, -93.064369</b>

