

149 @ Cooper Tire N

3501 Washington St. Texarkana, AR | Texarkana, AR



SPECIFICATIONS

GEOPATH ID	30915874	READ	L
PLANT ID	AR021	PANEL	Single Face
4-WK IMPRESSIONS	199,542	ILLUMINATED	Yes
SIZE	10x40	DESIGN SPECS	6' bleed, Finish size 10.6x40.6, 300 DPI PDF
FACING	N		

4/WK RATE: **\$495**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

FEATURES

Next to Cooper Tire & Rubber Plant one of Texarkana's top employers

AUDIENCE & MARKET

4-WEEK IMPRESSIONS	199,542
MARKET	Shreveport/Texarkana DMA
COORDINATES	33.423803, -94.003508

