

I30 @ Cross Roads Pkwy E Top

819 E. 51st St. Texarkana, AR | Texarkana, AR



FEATURES

Stateline Exit near new hotels and waterpark!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **1,242,522**
 MARKET **Shreveport/Texarkana DMA**
 COORDINATES **33.47113, -94.033457**

SPECIFICATIONS

GEOPATH ID	31014408	READ	R
PLANT ID	AR023B	PANEL	Top
4-WK IMPRESSIONS	1,242,522	ILLUMINATED	Yes
SIZE	10.6x36	DESIGN SPECS	6' bleed, Finish size 11.2x36.6, 300 DPI PDF
FACING	E		

4/WK RATE: **\$1,750**

*Rate based on one-year-term. Design, print and vinyl install available.
 If providing your own vinyl, please confirm vinyl ship to address prior to shipping.*

