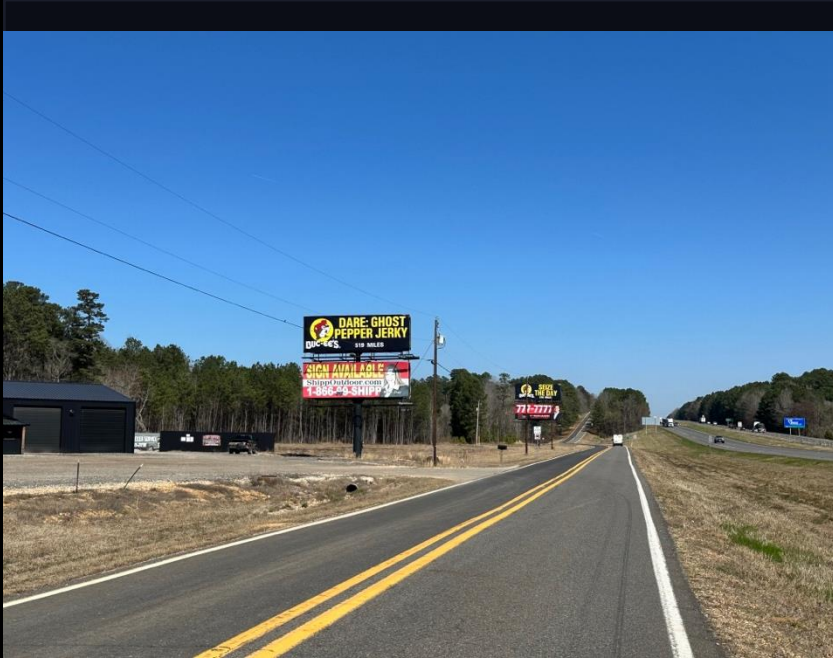


130 @ Caddo Valley W 1 Top

101B Frost Rd, Arkadelphia, AR | Caddo Valley, AR



FEATURES

Just past Exit 78. Visible to traffic headed to Malvern, Little Rock!

AUDIENCE & MARKET

4-WEEK IMPRESSIONS **291,162**
 MARKET **Little Rock DMA**
 COORDINATES **34.189618, -93.065632**

SPECIFICATIONS

GEOPATH ID	30648597	READ	L
PLANT ID	AR001T	PANEL	Top
4-WK IMPRESSIONS	291,162	ILLUMINATED	Yes
SIZE	12x36	DESIGN SPECS	6' bleed, Finish size 12.6x36.6, 300 DPI PDF
FACING	W		

4/WK RATE: **\$595**

Rate based on one-year-term. Design, print and vinyl install available. If providing your own vinyl, please confirm vinyl ship to address prior to shipping.

