

Jonathan Reade

jonathanreade.io
hello@jonathanreade.io

Product & UX Designer with 5+ years of experience turning ambiguous challenges into thoughtful digital experiences, from strategy through execution.

Experience

Engine Digital

UX Strategist
May 2021 - Mar 2023,
March 2024 - July 2026

Led UX and product design for clients across finance, energy, engineering, and tech.

Turned complex user and business needs into clear product direction, workflows, and digital experiences.

Used research, prioritization, and feasibility to help define what to build and when.

Worked with clients and teams from research through delivery, balancing user, business, and technical needs.

Dossier Creative

Design Intern
May 2019 - Sept 2019

Contributed to experience, visual, and interface design across digital projects, as well as research and physical experience design for an exhibition space.

Freelance Design

Web Designer
Fall 2015 - Spring 2019

Worked directly with clients across web design, brand strategy, UX, design systems, art direction, and copywriting.

Education

Simon Fraser University

Graduated June 2023

B.A. in Interactive Arts and Technology with a concentration in Design.

Skills

Product & UX

Product Strategy	User Research	Prototyping
UX Strategy	Information	Design Systems
UX Design	Architecture	Brand Strategy

Tools

Figma	Mural	HTML
Miro	Framer	CSS