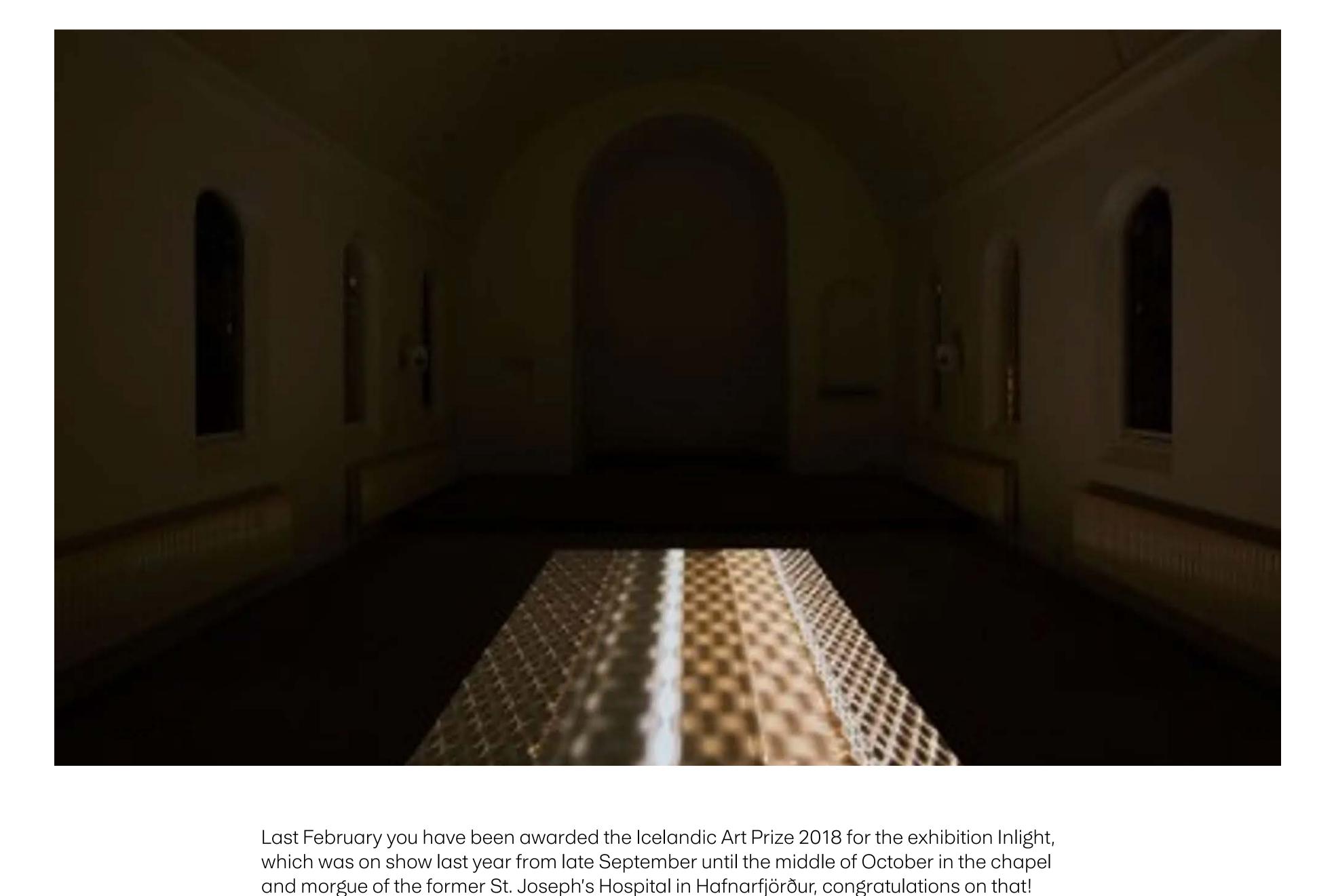
Interview: Sigurður Guðjónsson

16.03.2018



because the focus was all on creating the works and finding a showroom in collaboration with the ASÍ's Art Museum. It's therefore safe to say that the receival of the work went far beyond the brightest hopes and that the recognition was very appreciated. There is enormous growth in Icelandic art and it is important to support it and make the field itself visible, and therefore I welcome the Icelandic Art Prize. It is always fun to reap what you sow and get encouragement, and to celebrate what's happening to others and while we have prizes for literature, theatre, music and film, of course there ought to be an Icelandic art prize.

Were you expecting to get such a positive feedback on that show? What do you think about

Of course, you always aim to do your best, but it comes with gratitude when things work out,

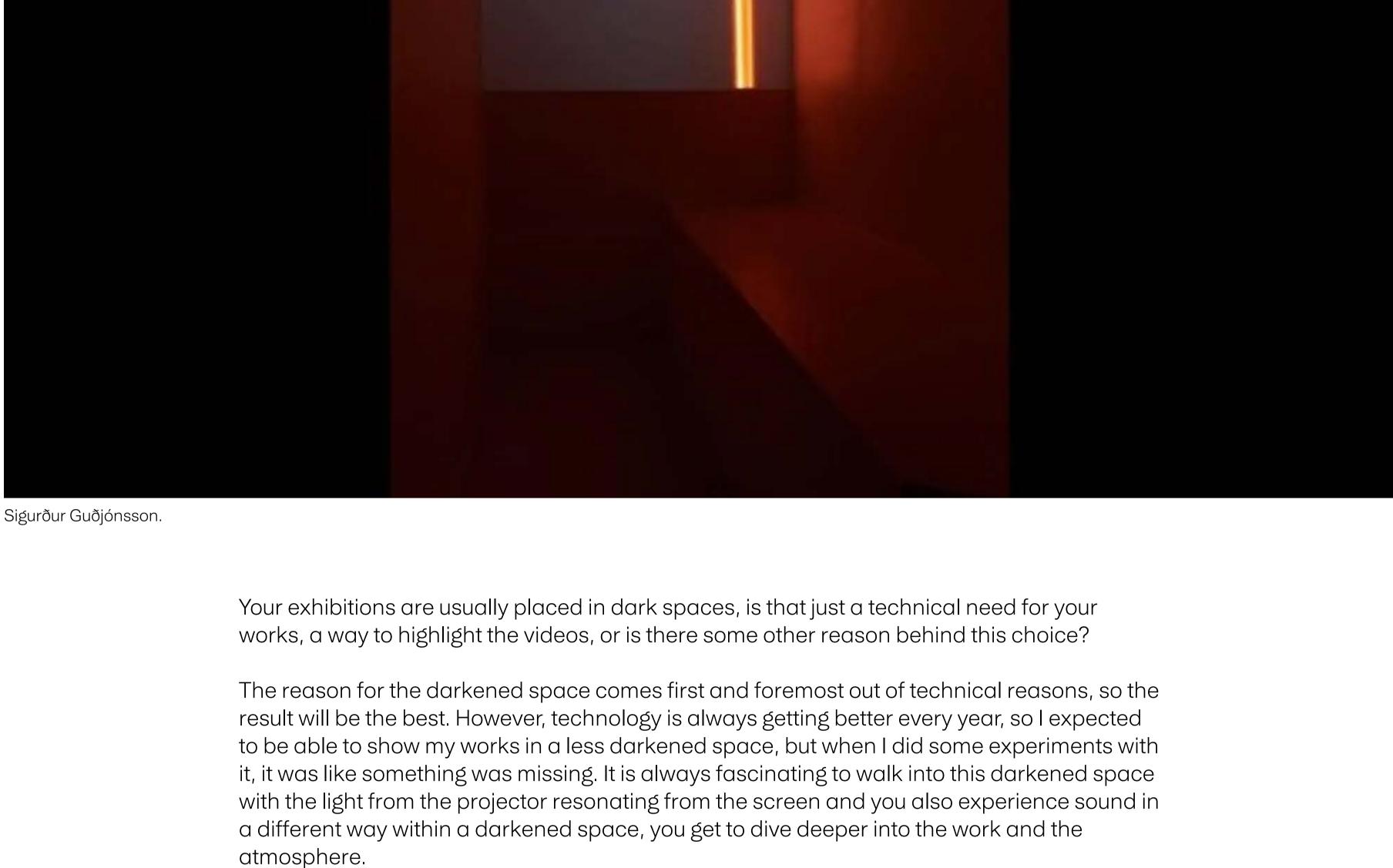
especially within such a fragile process that creating can be and it certainly doesn't hurt

when you receive positive feedback on it. When I started, I really did not expect anything,

the Icelandic Art Prize? Do you think it could be a good input for Icelandic artists?

A hospital is an unusual space for a show, and a morgue in particular is a very suggestive place, even when it is disused. How do you think that influenced your exhibition at St. Joseph's Hospital? It is always fascinating to exhibit in a space that is not usually used for shows, it's super effective for the creative process and you start to think differently which takes you in new directions. In this case, I chose the place as part of the work so it has equally as much importance as the work itself, to create this interplay between the medium and the space. The chapel and the morgue has a story that is a certain extra layer that adds to the work, as well as the space itself, which offers new possibilities in the presentation of video. It may be said that the show has been an attempt to activate this space and the place in its entirety

and make it spark.



You studied abroad for some years, both in Copenhagen and in Vienna, how did these

When I was in Copenhagen, I had just started studying – what I took from there was the

experience of living in a larger city and having access to a bigger spectrum of visual arts, but

it turned out to be a good preschool before I started studying at the Iceland Academy of the

mystery in the city that charmed me, but during this time I fled between Vienna and Berlin

perspective, build new relationships, but at the same time I've always been quick to come

the places I have stayed abroad. What I have come home with after staying abroad is bit

hard to say, but probably everyone's experience is reflected in some way in their work.

it's incredibly healthy for all artists to stay abroad for some time and broaden their

home again. There is a certain power in the art scene in Iceland, which has always

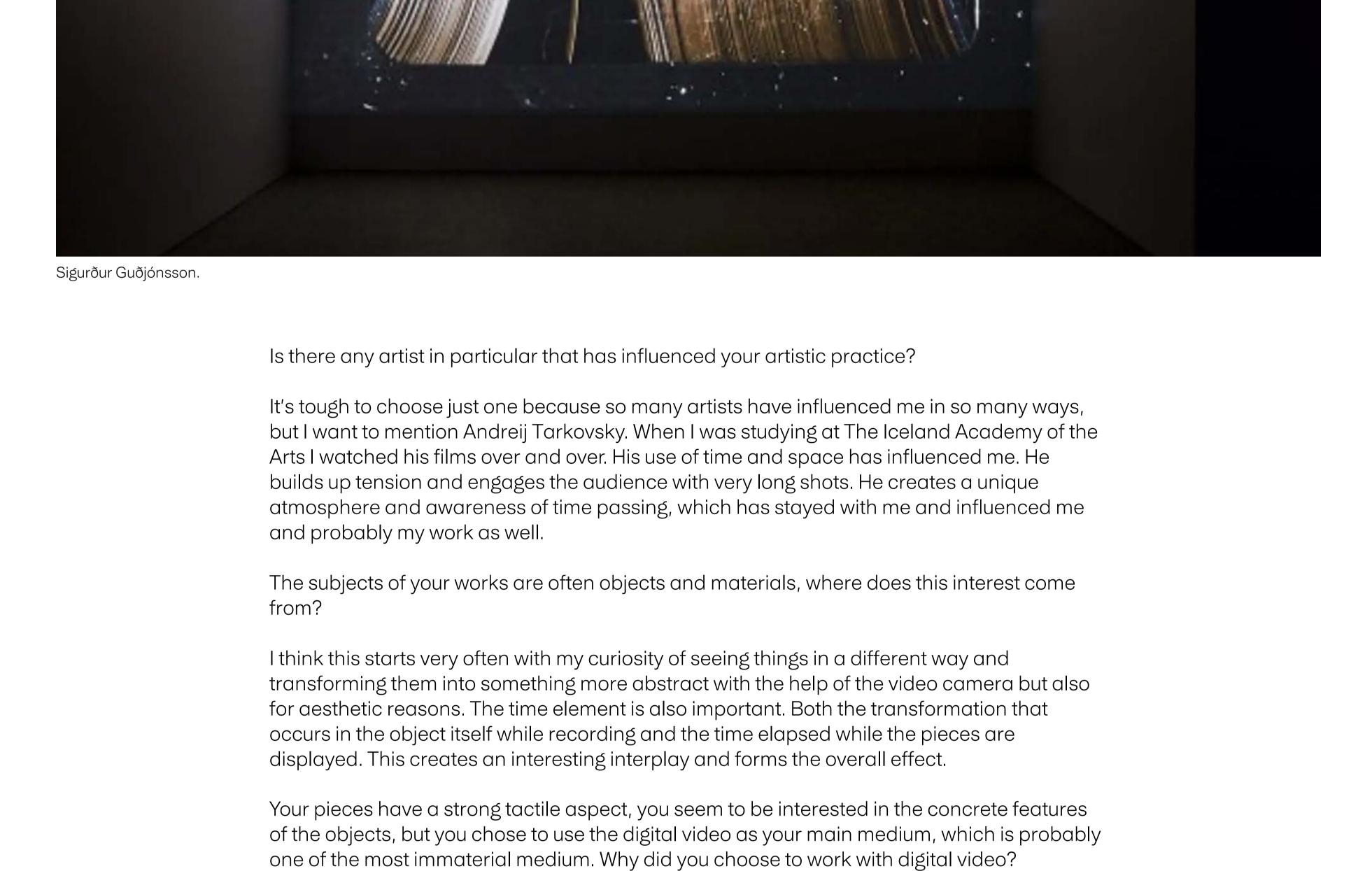
and it was a good experience to get acquainted with the art scene in both those cities. I think

fascinated me, and it is as if it is easier to implement projects in a short period of time than in

experiences change your approach to art? What did you bring back to Iceland from these

Arts. I was a graduate student in Vienna for six months while studying at the Iceland Academy of the Arts and decided to go back to Vienna after graduating in further studies. I met people during the exchange and wanted to enjoy the city further. There was some

countries?



When I started working on video it was a certain magic to be able to work with audio and

video at the same time and create nonlinear stories that described some kind of condition

and atmosphere that charmed me. Then you could say that I did not alter out of this medium

because of the endless possibilities that it has. Nevertheless, I've always found it hard to say

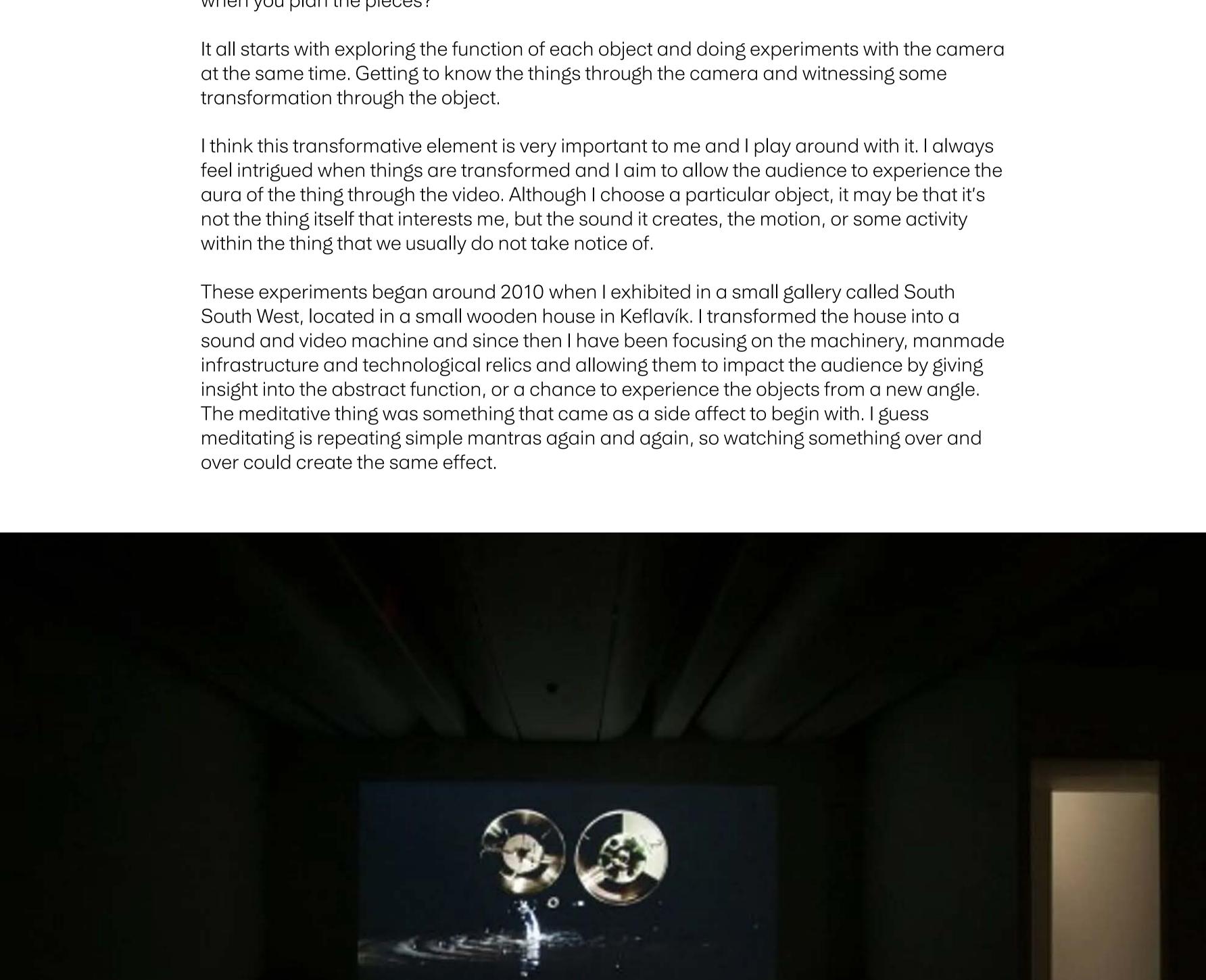
many directions within it, whether it be performance, sound art, painting, sculpture and even

that I'm just working on video, because the beauty of this medium is that you can go so into

poetry e.t.c. This might just be a matter of how one chooses to play within the medium.

Your works are often intriguing loops that bring people to a sort of meditative state of mind. I

think it's really interesting how you create links between the concrete world of common objects and the spiritual field. In your videos you often transform the objects making them appear as something else, something more abstract. Is this link something that you look for when you plan the pieces? It all starts with exploring the function of each object and doing experiments with the camera at the same time. Getting to know the things through the camera and witnessing some transformation through the object. I think this transformative element is very important to me and I play around with it. I always feel intrigued when things are transformed and I aim to allow the audience to experience the aura of the thing through the video. Although I choose a particular object, it may be that it's not the thing itself that interests me, but the sound it creates, the motion, or some activity within the thing that we usually do not take notice of. These experiments began around 2010 when I exhibited in a small gallery called South South West, located in a small wooden house in Keflavík. I transformed the house into a sound and video machine and since then I have been focusing on the machinery, manmade infrastructure and technological relics and allowing them to impact the audience by giving insight into the abstract function, or a chance to experience the objects from a new angle. The meditative thing was something that came as a side affect to begin with. I guess meditating is repeating simple mantras again and again, so watching something over and over could create the same effect.



Sigurður Guðjónsson.

both, I hope.

Sigurður Guðjónsson.

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How would you describe your look on the world? Do you have a scientific approach when you

Hopefully, a bit of both. I guess I try to stay open emotionally and sometimes I seek inspiration

when sleeping or meditating. In my early works I often tried to imitate what I visualized – but

these objects have a scientific function that speaks to something inside, so as I say, a bit of

through searching within and even work on a subconscious level, through visions I have

now I guess my videos are often based on objects from my immediate environment and

observe objects, or do you look at them more in an emotional way?

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