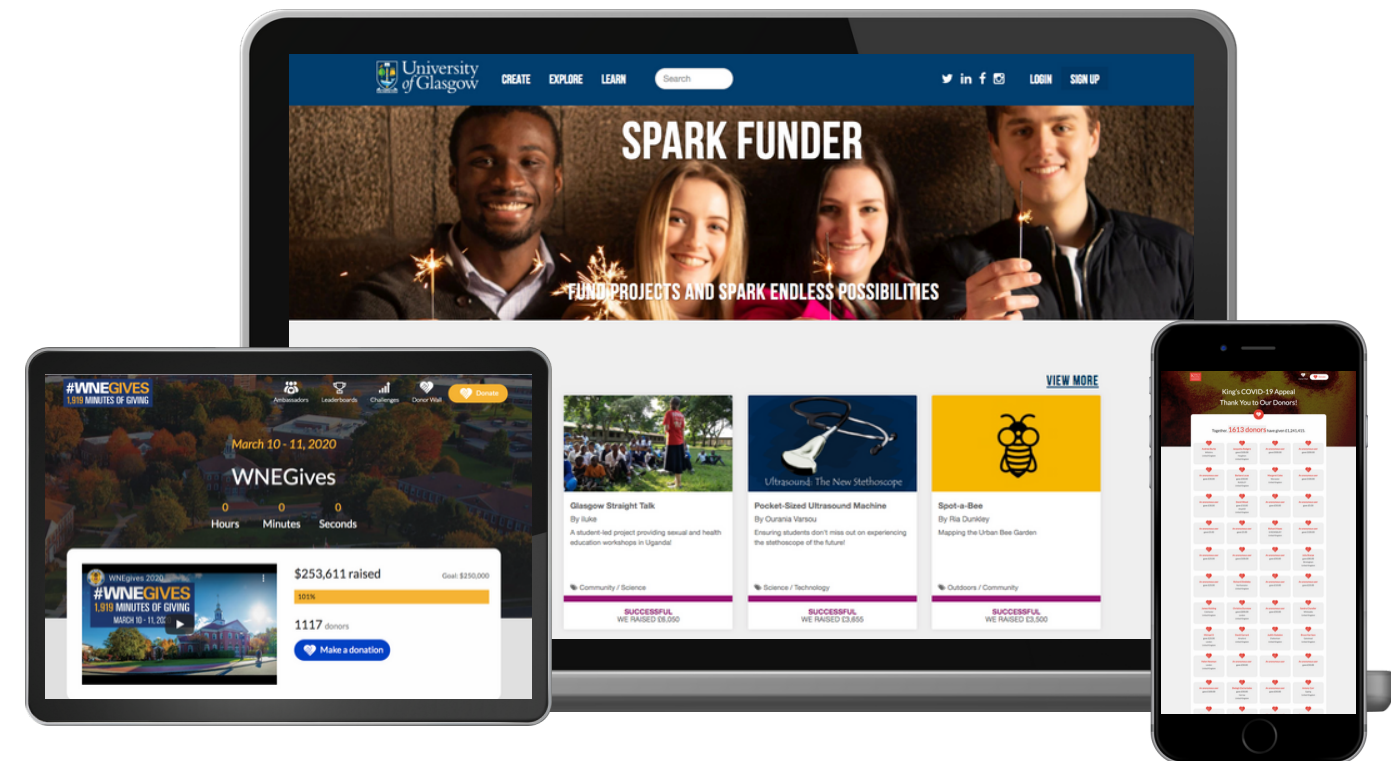




Go beyond digital to
create experiences
your supporters will love

We work with organisations all over the world to
create lifelong supporter engagement experiences
that help to power the good causes.



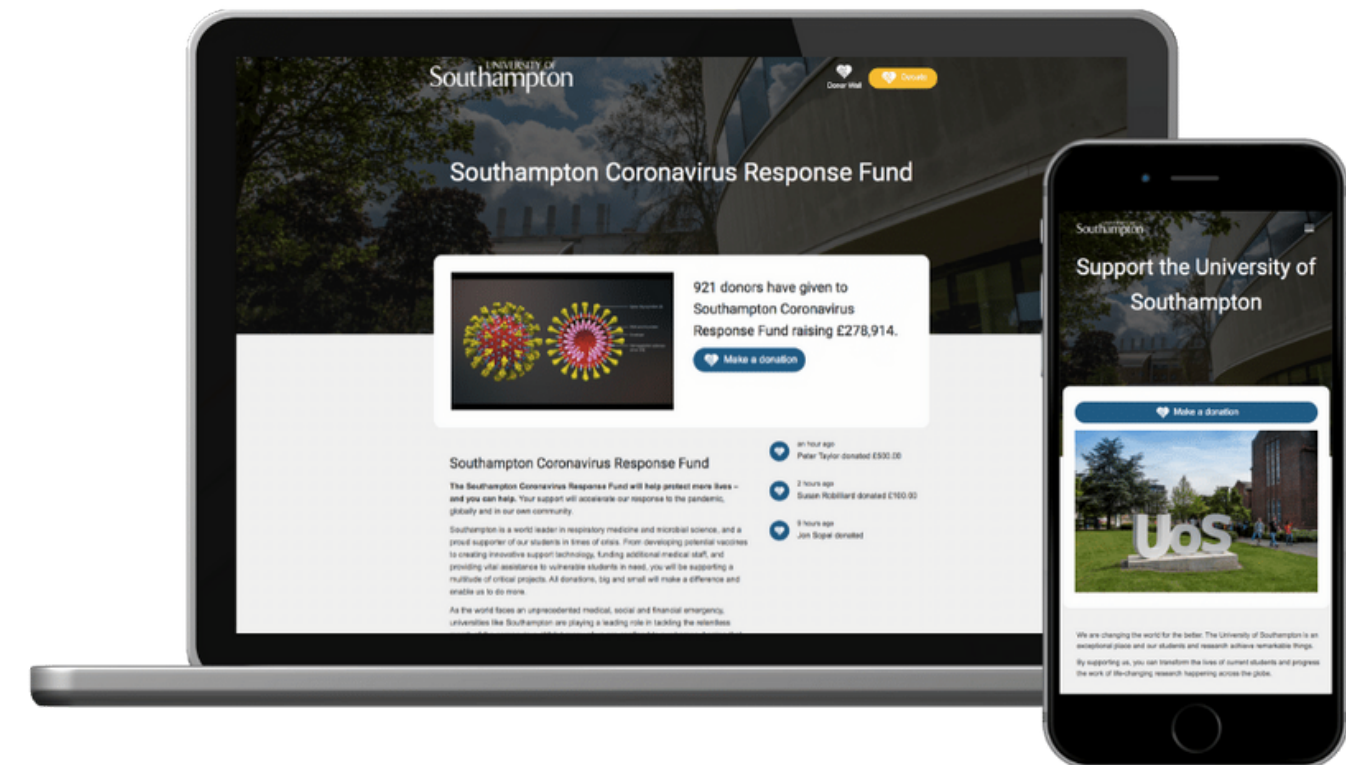
Causes Platform



Causes

Not your average online donation experience

Our Causes platform is so much more than an online donation form. It puts the donor at the centre of their own giving experience. Growing your community to create a lasting culture of giving.



Product Overview

Supercharge the donor experience

Causes gives your organisation a super-simple, fast and donor-centred way to collect online donations, whether they're one-off or regular gifts. But it goes way beyond an online form. We saw the excitement a donor feels during a giving day and thought: 'Shouldn't they feel that all year round?'. So, we tailored our Giving Day platform to keep donors inspired and engaged long after the excitement of your giving day has passed. Until the next year, that is.

With Causes, you'll have intuitive and personalised forms combined with the ability to incorporate persuasive storytelling. You can also harness the power of social proof and competition through donor walls, leaderboards and totalisers. All depending on what you need.



Product Features

Create an experience your donors will crave

A giving platform made to engage and inspire

Focus on what your donors care about most. How they can make a difference in the world, right now. We've harnessed our understanding of giving online to create an intuitive platform that showcase the stories your donors will love. Inspire them to give with emotive videos and images that capture the good behind their giving.

A familiar face

Your brand is powerful and we only want to enhance the familiarity that comes with giving to your institution - engaging supporters, at all levels, at every step of their journey. That's why your Giving Day platform will be fully branded, making sure your donors have a seamless giving experience.



Product Features



Easy-to-use forms

Our intuitive and easy-to-use forms ensure donors can make their donation quickly and with minimal fuss. Donors won't be asked for unnecessary details that make giving more complicated than it should be, ensuring you don't risk losing vital donations.



Truly worldwide giving

Your Causes platform will accept donations from all over the world and in multiple currencies. This ensures that donors, no matter where they are in the world, have the same amazing giving experience.

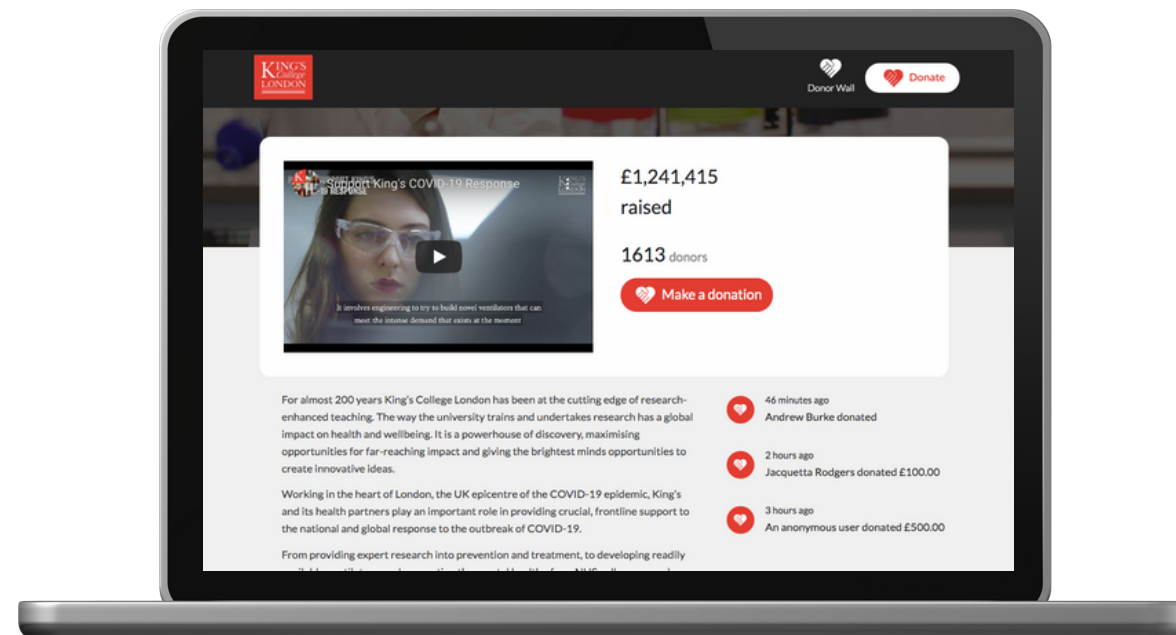


Customised 'thank you' emails

With customised email templates, you'll be able to adapt and personalise messages to your donors that are the perfect combination of confirming the necessary details, while also reminding them why giving is so crucially important.



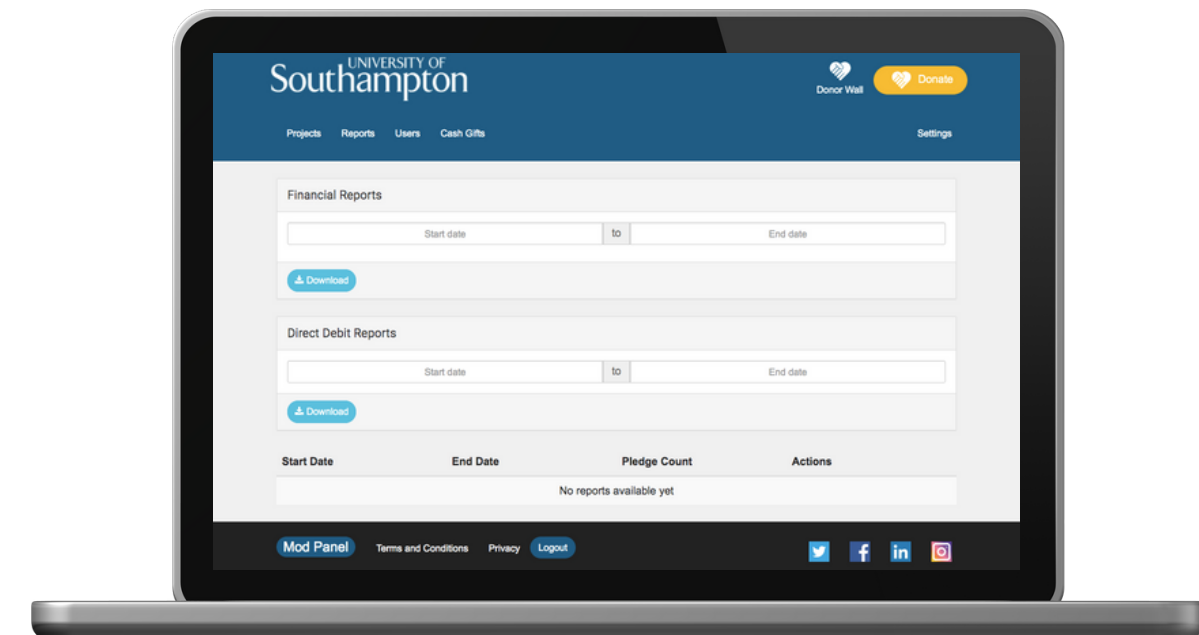
Product Features



Celebrate every gift

With the ability to add in offline gifts you can make sure every gift, and every donor, is represented on your Causes platform.

Donors who make their gifts early via post, or on the day itself during a telephone appeal, will feel just as included in your giving day as donors who are making their gifts online.



Easily access your giving data

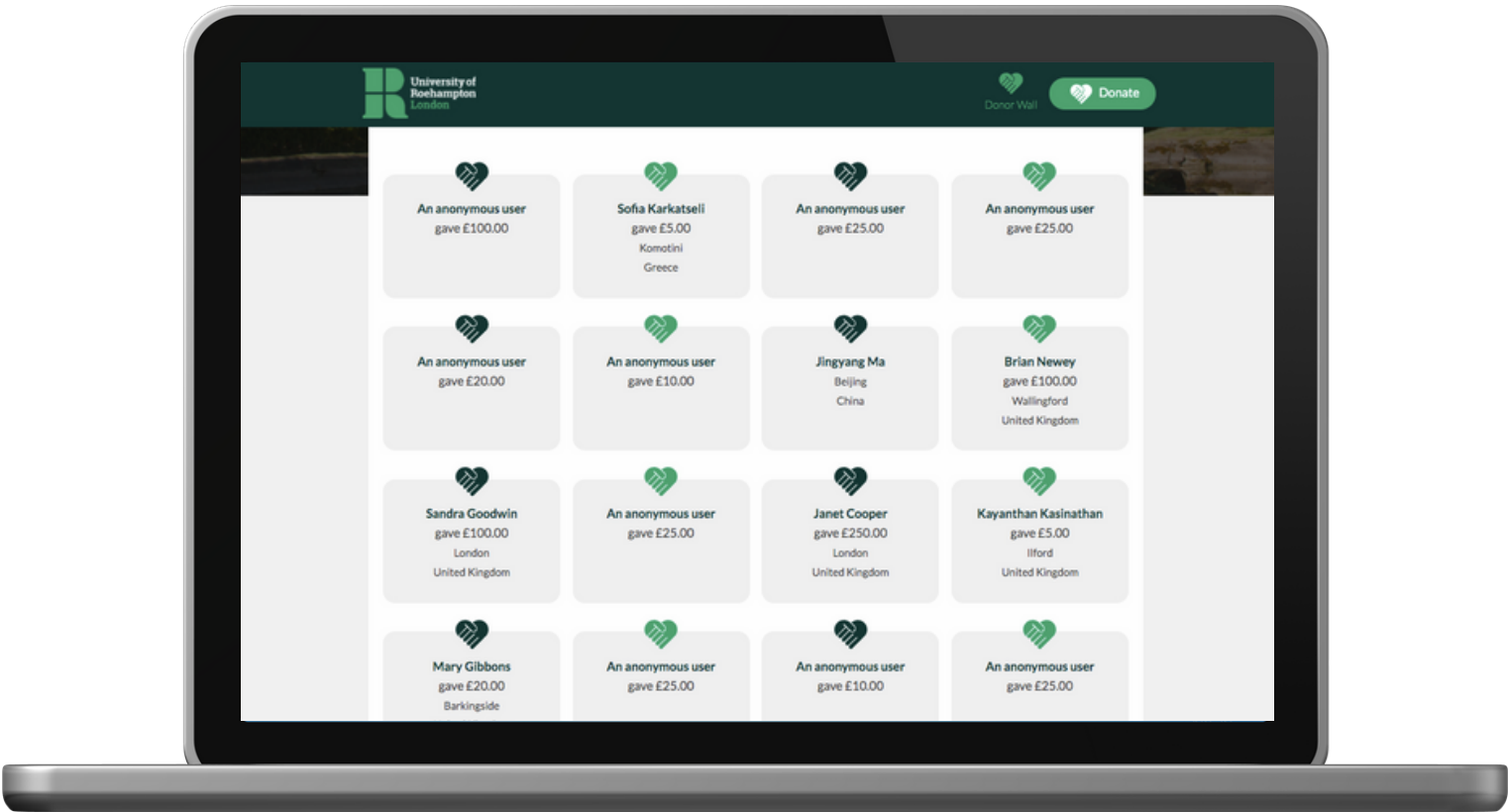
Because your platform will process gifts through Stripe, donations will be instantly received to your account. No waiting for third-party sites to process your donations.

What's more, you'll have access to gift reports as and when you need them. We even have a data integration API to seamlessly transfer data to the latest versions of Blackbaud's Raiser's Edge.



Optional Features

Customised to suit your donor community



We know that giving online is a personal experience for your donors. That's why your Causes platform will come with customisable features. Each of these features can be used to create a giving environment that speaks to your community. Take what you need. Leave what you don't.

- ☒ Real-time progress bars
- ☒ Donor walls
- ☒ Donor-led challenges
- ☒ Leaderboards
- ☒ Social media walls
- ☒ Matched giving banners



Why creating exceptional donor experiences matter

Improve online experiences and create a loyal community of donors



Raise the profile of your institution by showcasing the causes you're best known for. All while igniting the passions of your donors.



Create a lasting culture of year-round giving that can be felt across your entire institution, by every member of your community.



Strengthen your overall giving strategy and organisational goals by embracing the latest digital thinking around what drives successful digital donor engagement.



Use powerful storytelling, personalised emails and social proof to demonstrate the impact donors have on your cause, encouraging even more participation.



Combine the digital donor experience with channels such as telephone and direct mail to help convert more potential supporters into loyal donors.



Remove barriers that make giving complicated for your donors and replace them with experiences that will boost your institution's income and participation.



What our customers say

Hubbub customers are creating year-round digital donor experiences



"I cannot praise Hubbub highly enough. They were properly invested in our success; we saw them as part of the team."

Georgie Grant Haworth

Development Director, Royal Grammar School Guildford



"The Hubbub team have lived experience of running Giving Days - paired with a platform built for digital fundraising campaigns."

Ben Nicoll

Development Officer (Annual Giving), Queensland University of Technology



"Hubbub have a wealth of experience for customers to benefit from. They have really helped shape LBS over the years. Anyone considering a digital approach will really benefit from teaming up with Hubbub"

Jenna Rafferty

Digital Engagement Manager, London Business School



About us

Powering good causes

We work with partners all over the world to create communities centred around all forms of giving. We just happen to have a soft spot for digital giving and engagement.

Our vision

We believe in a world where everyone is able to live their life to its fullest, and humanity has a future we can all be proud of. Our mission is to inspire causes that will shape the future of our planet and everything on it. Whether our partners are creating cultures around support for educational priorities, life-saving research or a variety of other good causes, we're with them every step of the way.

Who we are

We're an imaginative and fast-paced team who are passionate about going beyond digital to empower the world's good causes. For many years we've been partnering with individuals, dedicated movements, educational institutions and nonprofits of varying sizes to build passionate and loyal supporter followings - establishing a sustainable culture of giving and engagement as we collaborate.

How we work

We create giving and engagement strategies so you can focus on what you do best - making our world a better place and looking after your community. We build inspiring technology, encourage radical thought leadership and grow communities through impact. Our solutions enable organisations of all sizes to showcase their passion for social change in order to nurture lifelong supporter relationships.



Our approach

Donors first, with digital in mind

We blend our experience of technology and fundraising to help you grow whole communities centred around giving.

Building loyal supporter communities

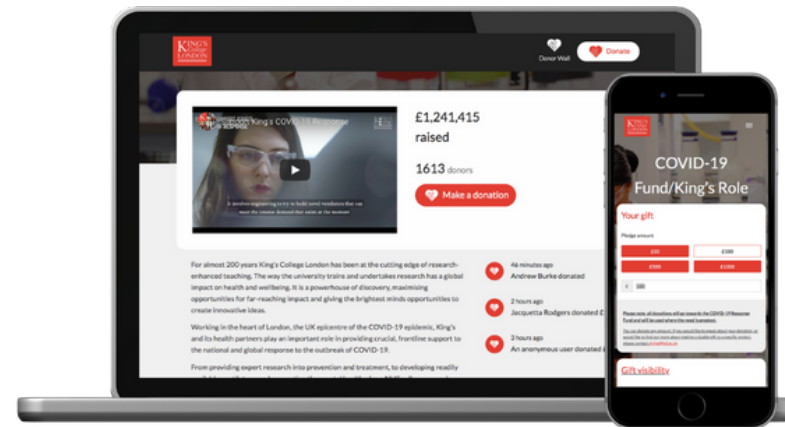
Our approach is to help you build a passionate and loyal supporter following that's focused on all forms of giving and engagement. We're passionate about encouraging those who we partner with to use digital technologies anywhere they'll add value to your wider organisational needs. And while we're the biggest champions of using digital strategies to advance the good work you do, we're also mindful that it's the donor's overall experience that matters the most.

Our teams are all about constant adaptation and continual progression, combining digital expertise with sector-led best practice. We know that creating a culture centred around giving is a long term aim. That's why we'll work with you to develop, test and iterate a strategy for any digital activity you choose to undertake, making sure that those activities aren't run in isolation but as part of a wider programme. With our guidance and expertise, we'll help you to see measurable results that achieve goals.

We've been helping educational institutions around the world to develop digital strategies that really drive results. Throughout our experience of partnering with a variety of customers, we've learned that digital giving and engagement works best when it falls into one or more of the following areas.

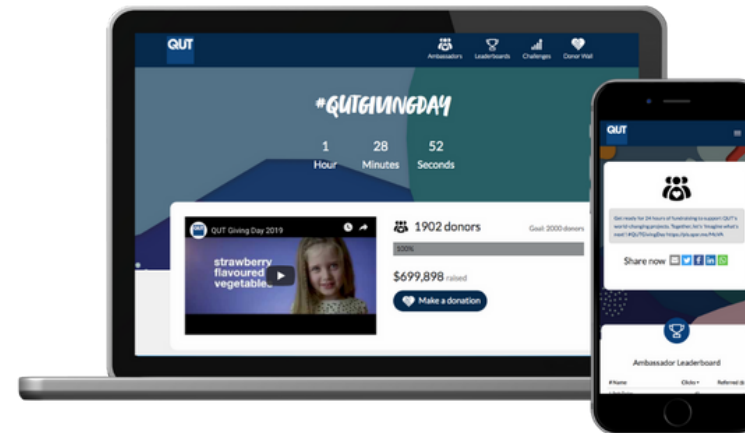


Our products



Causes

Our Causes platform is so much more than an online donation form. It puts the donor at the centre of their own giving experience. Growing your community to create a lasting culture of giving.



Giving Day

Our Giving Day platform gives you the tools you need to create an incredible 24-hour buzz that's centred around highly engaging supporter experiences. Inspire donors and ambassadors to get involved with the causes they care about most - raising as much as they can before the clock counts down to zero.



Crowdfunding

Our Crowdfunding platform takes people powered giving to the next level. It channels the enthusiasm of willing project creators, telling their stories to donors who are equally as passionate. The result - a community united through giving.



Contact

Ready to create exceptional donor experiences?

Our team has worked with programmes all across the world. They'd love to speak with you.

Email us via hello@hubbub.net to speak with a member of our team.

