

## EDUCATION

### University of Central Florida

Bachelor's Degree in Interdisciplinary Studies; Minor in Digital Media

## PROFESSIONAL SKILLS

- |                      |                            |                      |                      |
|----------------------|----------------------------|----------------------|----------------------|
| • UI Design          | • Information Architecture | • User Research      | • Responsive Design  |
| • UX Design          | • Sketch                   | • Team Collaboration | • MVP product design |
| • Mobile Design      | • Figma                    | • Component Building | • HTML/CSS           |
| • Interaction Design | • Prototyping              | • Web Design         | • Webflow            |

## WORK EXPERIENCE

### WebstaurantStore

#### Product Designer, Design Systems

Oct 2022 to Present

- Design and build Figma components used by product designers to design products for the Webstaurant e-commerce website.
- Work with developers on the team to maintain and create new components for the design library.
- Interview and collaborate with Product designers to help build the components they need.
- Design and define interaction patterns through components, documentation, and prototypes.
- Ensure the Design System meets standards and guidelines for accessibility.

### Mango Languages

#### Product Designer, UI Design

Jan 2021 to Sept 2022

- Create UI designs and communicate thought processes and solutions to the development team and stakeholders.
- Work closely with UX designer to collaborate on new features and updates.
- Update design system using Figma after product rebrand to provide better consistency throughout company products.
- Create apps for iOS, Android, and the Web.
- Work with UX Manager to interpret and make updates based on feedback from user tests.
- Create flows, prototypes, and high-fidelity designs for new or proposed features.
- Work with engineers to ensure high-quality implementation.

## **GeniusPlaza**

### **UI Designer**

*May 2018 to December 2020*

- Lead creative direction of UI and interaction design for MVPs and early-stage products using design tools such as Figma.
- Created designs for a LIS dashboard for teachers to manage students and learning material.
- Designed a FERPA Compliant Electronic Health Record (EHR) dashboard for doctor / patient management.
- Worked alongside developers and product owner for collaboration, product decisions, and implementation.
- Conducted user surveys and A/B testing to gain insight into product development and gather design feedback.
- Create a design system within Figma to provide better consistency throughout internal products.
- Communicated design decisions through research, mockups, and prototypes to the development team and stakeholders.
- Create apps for iOS, Android, and the Web.

## **NowCar**

### **Junior UI Designer**

*Aug 2016 to May 2018*

- Lead product redesign for web application.
- Conduct heuristic evaluations to determine any UI or usability issues.
- Design wireframes, prototypes, and user interface designs based on brand guidelines.
- Present user centered design solutions to stakeholders.
- Work alongside developers to communicate design decisions.
- Assist on Frontend updates with HTML/CSS.

## **Jenelle Miller Creation Studio**

### **Consultant | Web Designer & WordPress**

*May 2018 to December 2020*

- Web Design and WordPress services for US based businesses.

## **FETCHbranding**

### **Web & Graphic Designer**

*Jan 2014 to July 2015*

- Provided marketing services for in-house and client-based business needs.
- Created WordPress websites and marketing material such as brochures, business cards, flyers, ads, etc.