

Bâton Global Launches Embedded Executive Model Expanding Access to Proven Leadership

New service provides organizations with experienced executives to accelerate growth, lead transitions and deliver measurable results

Des Moines, IA — July 14, 2026 — On its 12th anniversary, Bâton Global announced the launch of **Bâton Embedded Executives**, a flexible leadership model that places proven, high-impact executives within organizations to accelerate growth, navigate transitions and deliver measurable results when additional leadership capacity is needed.

At a time when companies face increasing pressure to respond and adapt more quickly, Bâton Global is challenging the traditional executive hiring model. Rather than waiting through lengthy executive searches, organizations can engage Bâton Embedded Executives for **immediate, execution-focused leadership** aligned with business outcomes—not titles.

“This goes beyond traditional consulting. It creates an embedded partnership... that is integrated and accountable execution at the highest level,” said **Matthew Mitchell, CEO and Partner of Bâton Global**.

Bâton Embedded Executives are carefully vetted leaders with deep expertise across industries including insurance, financial services, manufacturing, professional services, and growth-stage enterprises. Each executive is deployed with a clear mandate: **drive clarity, create momentum, and deliver results that matter**.

A New Standard for Leadership in Motion

The Bâton Embedded Executives model is designed for organizations with immediate needs at critical inflection points, including:

- Leadership transitions and executive leaves.
- Growth acceleration and market expansion.
- Organizational resets and strategic realignment.
- Complex initiatives requiring experienced, hands-on leadership.

Bâton Embedded Executives work within client organizations, partnering directly with leadership teams to define strategy, align teams and execute with discipline.

"Companies rarely lack ideas; they often lack aligned execution. Our executives bring the experience to build alignment, accelerate decisions and produce results quickly," said **Wade Britt, Partner at Bâton Global.**

Built for Impact, Not Overhead

Bâton Global's approach reflects a broader shift in how companies think about flexible talent and leadership needs:

- **Access** – Proven leadership without long-term overhead
- **Speed** – Immediate deployment versus months-long hiring cycles
- **Execution** – Measurable outcomes aligned to mission and strategy

With the launch of Bâton Embedded Executives, Bâton Global continues to position itself at the forefront of the evolving market for executive leadership, where agility, expertise and execution increasingly define competitive advantage.

"This is about putting the right leaders in the right place at the right time, so companies don't just plan for growth... they achieve it." added **Matthew Mitchell, CEO.**

About Bâton Global

Founded in 2014 and based in Des Moines, Bâton Global is a strategy and leadership consulting firm serving clients and communities worldwide. The firm helps organizations create strategy, strengthen leadership capacity and execute meaningful transformation. Guided by its mission, "Serving Your World," Bâton Global works to Accelerate Your Journey... There™. Learn more at www.batonglobal.com

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