# **DES MOINES PUBLIC LIBRARY**

WE INFORM AND INSPIRE THE CURIOUS
STRATEGIC PLAN 2021-2023

### COMMITMENTS

DES MOINES

**PUBLIC LIBRARY** 



COMMUNITY

- Connect people to information, ideas, and experiences
- Cultivate and grow local partnerships
- Promote outreach to engage with underserved communities



CULTURE

- Become a more diverse, equitable, and inclusive organization
- Develop a dynamic and high-performing team
- Enhance effective support for our stakeholders
- Create an environment where people and ideas thrive





- Offer safe and welcoming spaces
- Provide superior library materials and services
- Implement innovative and impactful technologies





- Provide desirable digital and physical collections
- Increase accountability for all public and private resources
- Promote our offerings for maximum community impact
- Improve spaces that serve our community

## **HIGH-LEVEL INITIATIVES**

- Increase information and digital literacy.
- Become a more diverse, equitable, and inclusive organization.
- Expand reach to underserved populations through outreach and partnerships.

### **MISSION**

To strengthen our community by connecting people with ideas and the tools they need to enrich their lives.

## **VISION**

To create a stronger, more dynamic Des Moines where everyone's potential is realized.