



West Des Moines Public Library

Strategic Plan

2022 - 2027

VISION Empowering our community by encouraging the sharing of ideas, a love of learning, and the joy of reading.

MISSION To enrich lives by igniting curiosity, engaging community, and expanding perspectives.

WE ARE Community Minded Service Oriented Respectful Collaborative Always Learning

COLLECTIONS

The Library provides the materials and resources the community wants and needs.



Provide the books, information, and materials that reflects community wants & supports lifelong learning.

KEY METRIC

- Total Circulation per Capita

PROGRAMMING

The Library is a place of connection and learning.



Provide varied programming that engages thought, fosters understanding and/or entertains for all ages.

KEY METRIC

- Total Programming Attendance

OUTREACH

The Library meets residents out in their world and connects them with service and offerings.



Provide library services to those with mobility or transportation limitations.

Have a library presence at community events year-round.

KEY METRIC

- # Offsite Community Contacts

SPACES

The Library offers an environment where patrons are comfortable pursuing their interests.



Provide library services to as much of the community as possible.

KEY METRIC

- Library Visits

CULTURE

The Library brings out the best in everyone.



Staff are empowered and allowed to improve the Library and its offerings.

Staff participate in professional enrichment.

KEY METRIC

- # of Staff-Driven Initiatives

STEWARDSHIP

The Library makes the best possible use of public resources.



Community satisfaction with the Library.

Be good stewards of taxpayer resources.

KEY METRIC

- Expenditures per Capita