

BUILDING A SUSTAINABLE NONPROFIT



INTRODUCTION

An educational nonprofit that focuses on the advancement of underrepresented young women in STEM encountered a complex cycle. Facing staffing constraints and unable to secure funding without expanded enrollment, the organization's leaders' conflicting visions added to the complexity of charting a unified path forward.



THE STORY

This nonprofit focuses on fostering a supportive and inclusive environment for underrepresented women in STEM through personal development programs. The organization dedicates itself to cultivating a nurturing and enriching educational experience for a diverse range of students.



THE CHALLENGE

Constrained by an inability to increase enrollment, which in turn hindered securing funds, the organization faced an incessant cycle. Divergent perspectives among leadership further complicated strategic planning, impeding consensus on the nonprofit's vision for the future.

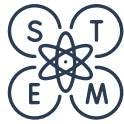


THE CHOICE

Bâton Global (B|G) initiated comprehensive strategic planning, integrating stakeholder insights, market analysis, and financial modeling. This collaborative effort allowed the nonprofit to shape a refined strategy that addressed enrollment, staffing, and funding concerns. By aligning priorities, the nonprofit is now better positioned to elevate its impact and financial sustainability.

bâton | global





BUILDING A SUSTAINABLE NONPROFIT

An educational nonprofit that focuses on the advancement of underrepresented young women in STEM encountered a challenging cycle. Unable to expand enrollment due to resource limitations and challenged to secure funds without increasing enrollment, divergent visions among organizational leaders further complicated the nonprofit's path forward.

Bâton Global (B|G) initiated comprehensive strategic planning, drawing from stakeholder engagement, market analysis, and financial modeling to craft a strategy aimed at bolstering enrollment, staffing, and funding.

To better understand challenges and opportunities, B|G gathered insight from various sources including internal documentation review, stakeholder meetings, team surveys, and market research on funding and STEM education trends.

With the compilation of these insights, B|G facilitated reflective discussions with the board and leadership team, fostering a shared understanding of the organization's needs and potential opportunities. B|G also facilitated a planning retreat in which they guided the organization to select and prioritize initiatives for the next three years that best align with their mission, vision, and values in addition to modeling operating expenses.

“

Working with many organizations, Bâton Global has raised the bar on what to expect from consulting firms.

”

LET BÂTON GLOBAL
HELP YOU DESIGN A STRATEGY
THAT ACHIEVES YOUR GOALS.



Matthew Mitchell, PhD
Founding Partner



Molly Lopez
Senior Consultant

Contact Molly to accelerate your journey with Bâton
📞 1.515.205.0911 ✉ molly.lopez@batonglobal.com