



# DATA-DRIVEN TOOL TO MEASURE WELLBEING ACROSS COUNTRIES



## INTRODUCTION

The prime minister's office sought a comprehensive governance index to enhance data-driven policymaking during its international knowledge exchange platform. **Bâton Global (B|G)** engaged to develop a holistic wellbeing measurement tool.



## THE STORY

The prime minister's office is central to strategic planning and support within the government, advising on decision-making and overseeing performance enhancement for federal entities. This office is also committed to advancing government efficiency and spearheading innovation. It additionally fosters global knowledge exchange by hosting international forums focused on future governance.



## THE CHALLENGE

Navigating diverse sources, **B|G** identified valid drivers of national performance to craft a four-dimensional index. From over 500 data points, they narrowed down key indicators to 48, refining the model based on feedback to generate insightful country scores.



## THE CHOICE

The reveal of this model empowered policymakers to engage in informed discussions. It enabled constituents to understand governmental impact on wellbeing and provided businesses with strategic insights for societal development and economic growth.

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## DATA-DRIVEN TOOL TO MEASURE WELLBEING ACROSS COUNTRIES

The prime minister's office of a sovereign nation conducted an international knowledge exchange platform focusing on the future of government and data-driven policymaking. Seeking a comprehensive governance index, they engaged **Bâton Global (B|G)** to conceptualize a tool that would measure wellbeing across nations. B|G performed extensive research, identified valid drivers of national performance, and crafted a four-dimensional index including Governance, Economy, Environment, and Future Progress.

Narrowing down over 500 data points to 48 key indicators, B|G developed and confirmed the inaugural model, refining it based on feedback. After running secondary country data through the model, they created a research brief and technical guide detailing country scores and a comprehensive index methodology.

The 2018 index empowered policymakers and governments to make impactful, data-driven decisions, fostering discussions and engagement among stakeholders. It also provided insight for constituents about governmental impacts on wellbeing and offered strategic business insight for economic and societal development.

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