



DEVELOPING PURITY IN PURPOSE FOR A UTILITY NON-PROFIT



INTRODUCTION

The state section of an international non-profit, dedicated to utilities.



THE STORY

In facing the intricate challenge of aligning its governance structure to meet both immediate operational needs and long-term strategic objectives, the client recognized the necessity for comprehensive strategic planning. This involved refining objectives, addressing existing governance issues, and enhancing overall governance.



THE CHALLENGE

The client faced the complex task of aligning its governance structure to meet both immediate operational needs and long-term strategic objectives. This required comprehensive strategic planning, refining objectives, and enhancing overall governance.



RESULTS

Baton Global (B|G) collaborated with the client, developing a three-year strategic plan and a rejuvenated committee framework to steer the organization. The client's guiding North Star statements were updated, along with a comprehensive scorecard to track progress.

The organization now has a clear vision and understanding of the necessary activities for future success. The new strategic management system and governance structure enable effective communication, translating short-term actions into long-term success and fostering a culture of accountability and innovation.

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In the realm of utilities, the state section of an international non-profit found itself navigating a complex challenge. The task at hand was to align its governance structure, catering to both immediate operational needs and long-term strategic objectives. This intricate challenge necessitated a comprehensive approach involving strategic planning, refinement of objectives, and an enhancement of overall governance.

Amid this challenge, **Baton Global (B|G)** stepped in, collaborating with the client to forge a path forward. The development of a three-year strategic plan and a revitalized committee framework became the cornerstone of this collaborative effort. These initiatives were methodically designed to guide the organization, aligning it with its strategic objectives. The client's guiding North Star statements, encapsulating their Mission, Vision, and Values, were updated to reflect this renewed focus. Additionally, a comprehensive scorecard was established to track progress and guide actions in a measurable manner.

The outcome of this collaborative endeavor is significant. The organization now boasts a clear vision of its future state, equipped with a profound

understanding of the necessary activities to achieve it. The implementation of a new strategic management system and governance structure allows for effective communication, seamlessly translating short-term actions into long-term success. This realignment not only promotes a culture of accountability but also serves as a catalyst for innovation within the organization.

This journey, marked by strategic collaboration and thoughtful planning, demonstrates the transformative impact that focused governance and strategic planning can have on a non-profit entity. As the organization charts its course towards future success, it emerges not only as a dedicated player in the utilities sector but also as a beacon of accountability and innovation within its broader mission.

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