



# WINNING STRATEGIES FOR MANUFACTURERS

Does your company have a plan to reach your goals?

Manufacturers typically have goals for growth and efficiency but frequently don't have actionable plans on how they'll reach those goals.

Bâton Global helps manufacturers design realistic strategies for the markets they serve with our StrategyWon™ services.



## Defining Purpose

What is your 'Why'? Is your team pulling towards common goals?

Mission, Vision, and Values statements provide the North Star that inspire, guides decisions and aligns daily activities. [\(Learn More\)](#)



## Playing to Win

After years of success, how do you win today?

Designing a winning strategy requires an honest look in the mirror and making the tough choices of where you will and won't play. [\(Learn More\)](#)



## Communicating Strategy

Do your stakeholders know your strategy?

A Strategy-on-a-Page communicates the key elements of your plan so stakeholders see the big picture and how their activities contribute. [\(Learn More\)](#)



## Transformational Initiatives

What major changes will accelerate reaching your company's goals?

Transformational initiatives define a set of interdependent goals that, when implemented together, will accelerate achieving your Mission and have a long-term strategic impact. [\(Learn More\)](#)



## Strategy Execution

Strategies frequently fail when implemented. How will you know if your strategy is tracking toward success?

Lucidity monitors the activities that necessarily lead to successful execution. Progress can be tracked at the individual, team, and organizational level. [\(Learn More\)](#)

## EXCELLENCE



### Kevin Kacere

An experienced manufacturing CEO focused with a successful track record of strategic planning, marketing strategies and leadership development. [\(Learn More\)](#)



### David Foster

A veteran engineering VP specializing in strategic planning, product development, and organization growth. [\(Learn More\)](#)

## IMPACT



**Collins Aerospace**

A United Technologies Company

LET BÂTON GLOBAL HELP YOU DESIGN A STRATEGY THAT ACHIEVES YOUR GOALS.

"Our employee culture is evolving for the better..."

CHRO - Global Manufacturer