

STRATEGY AT A GLANCE 2027-2029

MISSION Access • Information • Connection • Inclusion

VISION Transforming lives and strengthening communities

VALUES

- Lifelong Learning
- Intellectual Freedom
- Public Good

ACCESS

- Goals**
- Be a viable and vibrant third space.
 - Promote digital access for all.
 - Deliver SCPL resources and services outside of the Libraries.
- Measures**
- Branch visits
 - Meeting room utilization
 - Public internet use
 - Bookmobile visits
 - Materials checked out from bookmobile and outreach
 - Outreach programs delivered
 - Jail Reach checkouts

INFORMATION

- Goals**
- Offer the materials and resources our communities want.
- Measures**
- Physical item circulation
 - Digital content circulation

CONNECTION

- Goals**
- Provide meaningful, inclusive, and impactful programming.
 - Partner with community organizations to enhance programs or services.
 - Participate in community events.
 - Connect the community to the Libraries' offerings.
- Measures**
- Program attendance
 - Community partner count
 - Offsite program attendance
 - Newsletter opens
 - Digital patron engagement

INCLUSION

- Goals**
- Increase engagement with and service to Spanish speakers.
 - Connect vulnerable patrons with relevant services.
- Measures**
- Spanish/bilingual program attendance
 - Bookmobile Spanish speaker attendance
 - Life Literacy Center visits

TEAM CULTURE

- Goals**
- Team members are informed and included.
 - Team members are satisfied, fulfilled, and safe.
 - Team members are lifelong learners who are growing in their profession.
 - Bookmobile Spanish speaker visits
- Measures**
- Communication satisfaction
 - Staff satisfaction

