

COLLIN PFENDER

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PUBLICATION

Black Box, A
Concept Design:
grief work and the
digitized self
NordiCHI '18 Proceedings of
the 10th Nordic Conference
on Human-Computer
Interaction, Pages 832-837

RESEARCH

User Interviews
Expert Interviews
Literature Reviews
Contextual Inquiry
UX/UI Testing
Affinity Diagrams
Walking Probe
Toolkits

TOOLS

Illustrator
InDesign
Photoshop
Sketch
Adobe XD
Wireframing
Prototyping
Paper
Hi-Fidelity
Look & Feel
Role
Functional
User Journey
Customer Journey

EDUCATION

M.S. HCI/design *Indiana University, Bloomington, 2017-May 2019*
B.A. Religious Studies | Spanish Minor *Indiana University, Bloomington, Winter 2016*
B.A. Psychology | Music Minor

PROFESSIONAL WORK

Freelance Branding | Polanis Group *June 2018- August 2018*
Approached logo branding through a UX, value-based construction
Finished Polanis Group logo after two months of value-based iterations with client

Creative & Digital Intern | VOX Global *June 2018- August 2018*
Iterated two mobile-first websites, crafted interactive infographics & signage
Negotiated design in the corporate, agile working environment

Commissary Prep Assistant | The Big Cheeze *January 2017- August 2017*
Performed research and development to create novel food items for menu growth
Responsible for inventory count, food preparation, and weekly usage project

ESL Instructor | Fengdan Yayuen Kindergarten *August 2015- August 2016*
Instructed 70 Chinese children in grammar and animated Western learning
Shaped the worldview and encouraged students to question their surrounding

ESL and Ukulele Instructor | Soaring Eagles *March 2016- August 2016*
Adapted to sudden schedule changes in a part-time teaching environment
Developed exercises to overcome significant language barriers

INSTRUCTION & LEADERSHIP

Interaction Design Mentor | Indiana University *August 2018 - Present*
Co-designs and teaches design methods in practice with first year design students
Performs critiques, design team facilitation, and is a resource for student research

Assistant Instructor | Indiana University *August 2017- May 2017*
Discusses prototyping methodology and presentation professionalism with students
Facilitates the professor by evaluating student work through constructive criticism

