

What does your Product do?

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Aenean commodo ligula eget dolor.

Main CTA

or [\(Alternate CTA\)](#)

Quick preview of the product (could be a GIF, image, or mockup)

Show logos from well-know companies [in your niche](#)

What problem does it fix?

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Image to illustrate (optional)

What’s the cause of the problem?

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Image to illustrate (optional)

Why can’t they fix it themselves?

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Image to illustrate (optional)

What the cost of not fixing it?

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How can your product fix it?

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Image to illustrate (optional)

How does the solution work?

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Image to illustrate (optional)

Why is it better (or unique)?

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Image to illustrate (optional)

How easy can you switch?

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[Learn more/Compare ->](#)

What results are your customers getting from using this?

Image to prove results or show the company/ person (optional)

“ Using this tool we were able to improve X result by 24%, which led to better Y and better Z.”

John Doe
His descriptions

Image to prove results or show the company/ person (optional)

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John Doe
His descriptions

REDUCE THE COMMITMENT OF THE CTA!!

The first 14 days are on us!

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E.g. Try <tool> for free!

PROVIDE AN ALTERNATIVE!!

Still not convinced?

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E.g. Demo with the team

[e.g. or check FAQ's](#)