VIDEO SUMMARY:

Post Merger Innovation - Don't Just Integrate - Innovate!

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M&A Virtual Summit

www.mascience.com

KEY TAKE-AWAYS:

1. **There is nothing bigger that can happen to an organization than M&A;**

   however, many do not take advantage of this opportunity to truly transform an organization.

2. **Historically, deals have been transactional,**

   meaning they focus on value capture and the short term (almost exclusively on cost synergies); we need to shift to transformative thinking and operating (this has begun to happen), which means focusing instead on value creation and the long term; in order to make this shift, we have to change not only our mindset, but also what we do.

3. **Culture and leadership are inherently linked because leaders influence their followers;**

   what feeds both is leadership skills and training.

4. **A way of thinking about this shift is also focusing not only on business continuity, but also on business opportunity.**

5. **Plays (not playbooks) and becoming more Agile are the way to transform our thinking and practice and become more innovative.**

KEY TAKE-AWAYS:

6 **In practice, being more innovative and Agile looks like:**

adopting Agile ways when dealing with uncertain revenue synergies, structuring teams in a cross-functional manner, using plays to come up with observations, ideas, and ways for delivering value.

7 **Plays create business breakthroughs because they operate from four vantage points,**

fully taking advantage of both sides of the brain; the four are: systems, science, theater, and culture.

Watch Video Here

https://dealroom.net/webinars/post-merger-innovation-dont-just-integrate-innovate