



The Impact Programme

ORGANISATIONS PROSPECTUS | 2024-25



Join the Partnership

Skills Builder Partnership brings together educators, employers and impact organisations around a shared mission: to ensure that one day, everyone builds the essential skills to succeed.

Each partner organisation is brilliant at what it does – but together, we have the opportunity to learn from one another, to align our efforts, and to multiply our impact.



Welcome to Skills Builder Partnership



Tom Ravenscroft

Founder & CEO
Skills Builder Partnership

Skills Builder Partnership brings together more than 900 leading businesses, education institutions and impact organisations across the globe. We are all committed to using the Skills Builder approach to transform how the world builds essential skills.

Skills Builder Partnership is a social enterprise.

We exist because we know the transformative power of essential skills across an individual's lifetime. These skills boost wellbeing, earnings, and halve the likelihood of being out of work or employment.

However, opportunities to build essential skills are not shared equally. And when they are not built, we undermine social mobility, productivity, and equity.

Skills Builder Partnership is brought together with one clear Universal Framework. Educators are trained to teach and assess their learners' essential skills, impact organisations embed the Framework into their interventions and impact measurement and employers use the same consistent language of the Framework in their recruitment and learning and development.

Together we are working towards a shared mission that one day, everyone will build the essential skills to succeed.

A stylized, handwritten signature in black ink, consisting of a large 'R' and 'S' intertwined, followed by a period.

Skills Builder Impact Programme

The Impact Programme is our flagship approach for all impact-led and not-for-profit organisations. With focused training and access to our resources, we work together to use the Skills Builder approach to boost your participants' essential skills, and to demonstrate your impact.

The benefits for your organisation

Achieve recognition for building participant's essential skills

We work with you to achieve Skills Builder Impact Levels for your programmes and host them on our Impact Directory of approved providers.

Upskill your team

Empower your team to apply best practice of essential skill development for future programmes and opportunities.

Demonstrate the quantitative impact of your work

Track and measure progress of your beneficiaries' essential skills, showcasing your impact to funders.

Join Skills Builder Partnership and learn from a network of like-minded organisations in a movement to ensure that one day, everyone builds the essential skills to succeed.



Adopt the Skills Builder Universal Framework

The Skills Builder Universal Framework breaks down each essential skill into teachable steps, supporting all individuals' progress throughout their lives. The Framework was developed by Skills Builder with the Careers & Enterprise Company, Gatsby Foundation, Business in the Community and CIPD. It provides a shared language and outcomes for everyone in the Partnership.



How impact organisations use the Framework

There are 16 steps for each skill, allowing your organisation the flexibility to select which skills and steps are most useful for you to support your beneficiaries to develop.

Impact organisations often use the Framework's steps for their:

- Learning outcomes
- Success criteria
- Monitoring and evaluation indicators

Join a network of like-minded organisations

Skills Builder Partnership brings together more than 900 education institutions, employers, and impact organisations in the UK, and globally. The impact organisations are both small delivery organisations and national and international influencers - all dedicated to sharing and learning from each other. As part of your programme you will join our network of passionate organisations in forums and events throughout the year. Partners include:



In 2023-24, the Skills Builder Partnership combined over 250 impact organisations from across a broad range of sectors: from sports to careers and employability, youth provision, the arts, inclusive settings and more. Learn more about Skills Builder partners.

Get in touch and speak to one of our team

Join the Partnership — Your Programme Journey

We work closely with your team, providing focused training and guidance that adapts to your timelines. During the Impact Programme we are with you every step of the way to achieving your Impact Level Accreditation for your programme or provision.

12 MONTH PROGRAMME

Planning meeting

Explore your programme with your Skills Builder Associate, establish clear goals for your Impact Level and timelines for your programme.

Introduction to Skills Builder Training

Join our network of impact organisations to learn more about the Skills Builder Partnership, the Universal Framework and Impact Levels.

Check in 1

Commit to your Impact Level goals, outcomes for your focused support and check in on timeline.

Bespoke Training

Training and guidance from our team of essential skill development experts to achieve your Impact Level goals, see page 8 for examples.

Check in 2 with Impact Level Accreditation

Consolidate your evidence against Impact Level criteria, ready for you to submit for assessment.

Training and guidance

The Impact Programme is a capacity building programme, providing your team with the knowledge, confidence and resources to build your beneficiaries' essential skills.

Introduction to Skills Builder Training

Learn about the Partnership, the Framework and the Impact Levels in this monthly webinar alongside other Impact Programme partners. This monthly session is available for all your staff throughout the course of your 12 month programme.

Training and Guidance Examples:

Review & Programme Design:

- Review existing programme content and map against the Skills Builder Universal Framework
- Run resource creation workshops
- Upskill your programme design team

Impact Measurement:

- Establish clear outcomes and goals
- Share assessment tools and ideas
- Align essential skills measurement outcomes with content

Train the trainer:

- Ensure consistency of the delivery of essential skills in your programmes
- Build confidence in delivery teams to build essential skills with their learners
- Bring all stakeholders together to use the Skills Builder approach

Members' Pack

Online members' pack, access to networking events and Partnership Day, host your accredited programmes on the Impact Directory, access to tools and resources licencing.

Strategic support and accreditation



Skills Builder Impact Level Accreditation is awarded to partners who have successfully embedded the Skills Builder Framework into their provision. This reflects what impact your programme or provision has for your beneficiaries. For a complete overview of Impact Levels, view our Impact Guide.

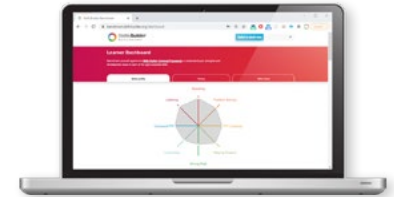
During the Impact Programme, your Skills Builder Associate will work closely with you to set and prioritise your goals. After deciding which Impact Level(s) you would like to achieve, we will provide support and guidance to get there.



Once achieved, your programme or provision will feature in our Impact Directory. This is shared regularly with the Skills Builder Partnership network of schools, colleges and other partners, and contributes towards our collective impact mission.

Accredited programmes featured on the Impact Directory must be from Skills Builder Partners.

Skills Builder Benchmark



Discover essential skills at an individual level

The Skills Builder Universal Framework breaks each essential skill into development stages and progression steps. This forms the basis for Benchmark's skills reflection tool, where individuals can make quick and easy reflections by independently answering some simple questions.

Offer targeted support

Benchmark admin licences allow your organisation to view the admin dashboard. This shows a summary of individuals' skills reflections, to enable targeted guidance and support. View collated data for groups of individuals, to understand skills strengths and gaps across your provision.

Measure your impact

View progress over time to understand your programme's impact at the individual level, or at group level.



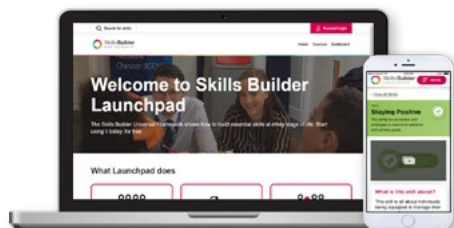
Additional features available to impact organisation partners

- Embed Benchmark in an iFrame to feature on your own site
- Single Sign On to streamline logging in
- Data sharing API to connect with your own data management system

Explore more about Skills Builder Benchmark.

*Benchmark admin licence costs on page 15

Online tools and resources



Skills Builder Launchpad

What?

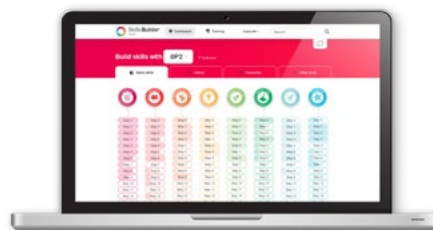
Skills Builder Launchpad features online learning modules that build every step of the Skills Builder Universal Framework. It is designed for older learners to build their own essential skills independently.

Who?

Individuals aged 13+ can register for free and start learning.

How much?

Free to use for individuals. Licensing of content is available, get in touch to find out more.



Skills Builder Hub

What?

Skills Builder Hub features a huge array of resources for building essential skills - plus an easy way to track group-level progress against the Skills Builder Universal Framework.

Who?

Teachers, facilitators and mentors working with young people.

How much?

Free to use. Premium elements can be purchased.

Impact Programme in action



“ Having a common framework to work with has saved us time and resources, and we know that we are working with high quality resources. ”

– **STEM organisation**

“ The tailored support has been fantastic – the Skills Builder team work hard to understand our way of working and what we’re trying to achieve, and tailor the support and advice to help us have an impact. ”

– **Careers & Employability Mentoring Organisation**

“ The Skills Builder Framework has given us a 1st class vehicle for the development of essential skills. The process of initial assessments of the students that attend our residential and day activity courses has enabled our facilitators to sharpen their focus on the use of the activities to promote skills development, alongside our existing areas of wellbeing and character development. Teachers accompanying the groups have commented on the subtle interweaving of targeted reviews and reflection that allows the students to feel more confident about their own abilities and techniques for improving their skills and translating them to other contexts. ”

– **Outdoor Education organisation**

Impact Programme Options

We will work with you to design a programme so you can reach your goals.

All tiers include: Introductory training, Planning Meeting, guidance on how to achieve Impact Level/s, check-in meetings and accreditation of programme

+£760

For additional
bespoke support
sessions

GOLD

£6,610

Includes 7 days of
training and guidance

Example programme: Staff Training, Content Development, Impact Measurement and Capacity Building

- Training for Delivery Team on effective essential skill development, best practice and resources
- Training and development time to audit, develop and/or create resources for delivery
- Training for Impact Team on capturing essential skills progression and impact within programmes
- Training for wider team on how essential skills support their professional development

SILVER

£4,330

Includes 4 days of
training and guidance

Example programme: Staff Training, Content Development and Impact Measurement

- Training for Delivery Team on effective essential skill development
- Development time to audit, develop and/or create resources for delivery
- Training for Impact Team on capturing essential skills progression and impact within programmes

BRONZE

£2,050

Includes 1 day of
training and guidance

Example programme: Staff Training

- Training for Delivery Team on effective essential skill development

Skills Builder Benchmark

		Starter	Growth	Premium
		For small organisations (under £500k turnover)	For medium organisations (£500k - £1m turnover)	For large organisations (£1m+ turnover)
Learners	Self-reflection tool	✓	✓	✓
	Downloadable Skills Reports	✓	✓	✓
Group Admins	View my learners' data	✓	✓	✓
	Manage my groups	✓	✓	✓
	Set assessment periods	✓	✓	✓
Organisation Admins	Assign Group Admins and learner groups	✗	✓	✓
	View all learners' data	✗	✓	✓
	Optional integrations (speak to us for info & costs)	Embed in iFrame	Embed in iFrame	Embed in iFrame Single sign-on Data sharing API
Accounts	Learners	Up to 5,000	Up to 10,000	Unlimited
	Group Admins	1 (£220 for all additional group admins)	10 (additional = £200 each)	50 (additional = £200 each)
	Organisation Admins	✗	2 (£1,100 for all additional organisation admins)	10 (additional = £1,000 each)
		£880 / year	£3,465 / year	£5,775 / year

Learn more about
Skills Builder Benchmark.

**Get in touch with our
team today to begin
your application.**

