



# ALEX TAMAYO

Principal Product Designer — AI & Healthcare Platforms

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## PROFESSIONAL SUMMARY

Senior Product Designer with **10+ years designing complex enterprise platforms across healthcare, AI, and large-scale healthcare ecosystems**. Designing novel AI-powered LLM and Agentic healthcare workflow systems at Oracle Health. Previously at **Verily (Google Life Sciences)** supporting clinical research used by **2M+ global participants**. Transportation solutions, securing \$25M in funding with American Airlines; Consumer streaming impacting **110M+ users**; and product as a startup founder.

## CORE SKILLS

AI Product Design • LLM Workflows • Human-AI Interaction • Clinical Workflow Systems • Clinical Decision Support • Healthcare Data Platforms • Enterprise UX/UI • Systems Design • Complex Workflow IA • Product Strategy • Zero-to-One Thinking • User Research Best Practices

## PROFESSIONAL EXPERIENCE

### Oracle Health — Healthcare Data Intelligence & AI

Principal Product Designer

2023–Present

Regularly partner with product, engineering, and data science leadership to design **LLM-assisted and Agentic decision systems in population health** that help care teams identify risk, close care gaps, and act on patient insights.

- Designed **GenAI-powered patient summaries** embedded in care management workflows, reducing chart review time from **~30 minutes to under 10 minutes**.
- Led UX for a **first-of-its-kind Population AI Assistant App**, embedding care gap insights and AI-generated patient summaries directly inside third-party EMR workflows.
- Led UX for the AI Data Platform (AIDP), enabling healthcare analysts to leverage LLM and Agentic capabilities to explore complex clinical datasets.
- Led UX design for the **Care Gap Closure Agent**, developing **Agent based patient prioritization and outreach workflows** for value-based care of at-risk populations.
- Led UX team for the **HDI Quality Management North Star**, agent-driven workflows, patient segmentation, and outreach guiding the future direction of the HDI framework.

## **Verily (Google Life Sciences)**

Product Designer

2021 – 2023

Awarded **Top UXer Award**, designed solutions used by **2M+ users** on Clinical Studies Platform.

- Led design of **Informed Consent Creation**, reducing configuration time from **3 days to 3 minutes** and enabling scalable deployment of clinical research programs.
- Designed participant engagement, localization systems, and clinical workflow features.
- Contributed to **four major platforms**, including participant consent management, payments infrastructure, research tools, and participant engagement experiences.

## **EARLIER EXPERIENCE**

### **PwC — UX Designer | 2023**

Designed enterprise interaction design and workflow improvements across multiple platforms.

### **Lextech — Product Designer | 2019-2020**

Contributed UX design to digital aviation innovation initiatives supporting mobile and operational products; work helped secure **\$25M in innovation funding** for American Airlines.

### **MultiMedia LLC — Product Designer | 2018–2019**

Developed solutions across video and game streaming and management systems, impacting 110M+ global users, 900M weekly page views and added \$100M in revenue.

### **FanDrafter — Co-Founder & Product Designer | 2009-2017**

Founded and launched a mobile daily fantasy sports platform, leading product strategy and UX design from concept to v2.0, securing \$90K seed and \$30K Kickstarter funding with 90% DAU.

## **EDUCATION**

### **General Assembly, San Francisco**

User Experience Design Immersive, Front End Development

### **University of California, Los Angeles**

Psychology, Graphic Design

## **TOOLS**

Figma • Figma Make • Vibe Coding • AI design process (ChatGPT, Claude) • design systems • HTML/CSS/JS basics