SEER PRODUCTIONS LLC · NOVEMBER 2026

Capability Statement

Video, photography, AV and marketing strategy from a certified Orlando team.

Seer Productions is a **storytelling company based in Orlando.** We use video, photography, AV and marketing strategy to tell the story behind an organization's products, mission and services. We have served clients since 2018, across local government, public health, nonprofits and business, and we team with prime contractors and consulting firms as a named creative and production partner.

CORE CAPABILITIES What we do

Video production

Mission films, training and explainer videos, testimonials and event recaps. Directing, editing, color, motion graphics and captions.

Photography

Events, portraits, program documentation and step-and-repeat coverage, delivered in an online gallery.

Live events and AV

Multi-camera coverage, switched shows and livestreams. Sound, lighting and LED displays through our AV partner.

Graphic design

Designed reports and plans, print collateral, presentations and social graphics.

Marketing strategy and PR

Marketing and public relations support, event promotion, copywriting and website updates.

Social and short form

Vertical cuts, captions and short sets sized for each platform, all from one shoot.

TEAMING Where we fit on your team

Named creative partner

Video, photo, design and outreach scope on your bid, with small and local business participation.

Training and outreach content

Training videos, program explainers and public information pieces that support the work you already hold.

Field crews

Vetted independent crews based in Central Florida with their own professional kit. We travel when the job does.

CERTIFIED Certifications

SBE	**Orange County, FL**, through June 30, 2028
LBE	**City of Orlando**, through June 30, 2028
LDB	**Greater Orlando Aviation Authority**, through August 10, 2029

IDENTIFIERS Company data

Entity	**Seer Productions LLC**, Florida LLC, registered in Georgia
EIN / DUNS	**84-1943870** / **094397319**
UEI / CAGE	**XTVWEXA7FZE7** / **9Q7B8**
NAICS	**512110** Video Production, **541430** Graphic Design, **541613** Marketing Consulting, **541922** Commercial Photography
E-Verify	**Enrolled**

SELECTED CLIENTS Who we work with

Maryland Department of Health · OBT Development Board · City of Orlando, Office of Commissioner Bakari F. Burns · AdventHealth · Samaritan Village · Empowered Girls Inc. · Chance 2 Dance · 8 Cents in a Jar

W-9, certification letters and certificate of insurance on request.

Stefen Smith
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VISIT ORLANDO MEMBER
ORANGE COUNTY SBE
CITY OF ORLANDO LBE
GOAA LDB