

BEN STOECK

ILLUSTRATOR | DESIGNER

✉ BEN.STOECK.ART@GMAIL.COM 🏠 2636 LATOKA DR SW ALEXANDRIA, MN 56308 📞 320.304.3997

EXPERIENCE

PALMER CREATIONS. GRAPHIC DESIGNER. NOVEMBER 2023 — APRIL 2024

Designed, proofed and printed business cards, letterheads, postcards, brochures and large format posters, developed custom logos for local businesses such as Norsemen Creative, Runestone GoKart Racing and Alexandria VFW Bantam Hockey, constructed official webpage for Runestone Referrals, managed Elks Lodge 1685 monthly newsletter, communicated with clients to ensure customer satisfaction.

EVERMORE Co. GRAPHIC DESIGNER. OCTOBER 2023 — NOVEMBER 2023

Developed email blast graphics for Fulfillment Express Inc., Collaborated in developing Cold Spring Brewing 150 year anniversary logo, Assisted in designing Cuyuna Regional Medical Center full page magazine spread, conceptualized and created multiple billboards, animated graphics, and social media posts for Third Street Brewing weekly

THE JONSTEEN COMPANY. GRAPHIC DESIGNER. NOVEMBER 2018 — AUGUST 2022

Illustrated all artwork for Heirloom Apple Tree Germination Kit, designed logo rebrand for retail website SequoiaTrees.com, built official website for Tsemeta Tribal Forestry, coordinated and animated clips for California State Parks virtual Zoom webinar with Calaveras Big Trees, participated and managed company booth in the Public Lands Alliance 2021 Virtual Conference, designed packaging for Pollinator's Delight Wildflower Seed Kit, Flowering Cherry Seed Germination Kit, Flowering Dogwood Germination Kit, Tulip Poplar Germination Kit, Rocky Mountain Columbine Wildflower Seed Kit, capturing nursery footage and editing nursery stock photography in Photoshop, preparing retail orders in Shopify and ShipStation, answering phone calls and communicating with customers, posting on social media

COPPER TRAIL BREWING Co. FREELANCE LABEL DESIGNER. OCTOBER 2017 — NOVEMBER 2018

Developed, sketched and illustrated labels for Lucky Red Irish Red Ale, Midwest Midnight Milk Chocolate Stout, Blonde Lass Blonde Ale Hopper Trail IPA, Nuttin' Better Nut Brown Ale, Indigo Wheat Blueberry Wheat Ale, Sedona Wheat Apricot Wheat Ale, Runestone Rye Rye Beer, Oletoberfest Marzen, Citra Solstice Citra IPA, Downtown Dunkel, and Just The Tip Spruce Tip Ale, prepared files for print with proper resolution and bleeds, collaborated and brainstormed with brewers

GASLIGHT CREATIVE LLC. INTERN DESIGNER/ILLUSTRATOR. JUNE 2017 — SEPTEMBER 2017

Collaborated and finalized Cargill CAN2020 infographic, illustrated collateral design material for August Schell's Brewing Company's Firebrick Vienna-Style Amber Lager, illustrated social media and special blog posts, composed music for Reach Up Head Start, and developed logos for AccuBill MD, Pregnancy Resource Center, Downtown Movers & Shakers, designed brand guides, client services cards, and window graphics for Pregnancy Resource Center

VOLUNTEER

HOLDEN VILLAGE. VILLAGE GARBLOGIST. OCTOBER 2021 — APRIL 2022

Converted 3,000+lbs of food waste into high grade compost and potting soil every month. Oversaw all recycling and removal of solid waste, supervised and delegated work between teams of 10+ staff and volunteers, carefully monitored the EarthTub composters and provided routine maintenance

HOLDEN VILLAGE. VILLAGE GARBLOGIST. OCTOBER 2021 — APRIL 2022

Attending monthly board meetings, planning events, promotion on campus

AWARDS

2018 District 8 Silver / Sitting Bull Portrait
2018 American Advertising Gold / Sitting Bull Portrait
2018 American Advertising Awards Silver (2) / Copper Trail Brewing Labels
2017 District 8 Gold / Three-Month Calendar Spread
2017 American Advertising Awards Gold / Three-Month Calendar Spread

EDUCATION

Alexandria Technical & Community College
Associate of Applied Sciences 2017 (A.A.S.)
Communication Art & Design

SOFTWARE

Illustrator *****
Photoshop *****
InDesign *****
Premiere Pro *****
After Effects *****



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PROFESSIONAL REFERENCES

ANDREA WHITE

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CAILEY BIRCHEM

- ATCC CommArt & Design, Instructor
- 701.403.0324
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JONATHAN CLAASEN

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MORGAN PHILLIPI

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JODIE PUNDSACK

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