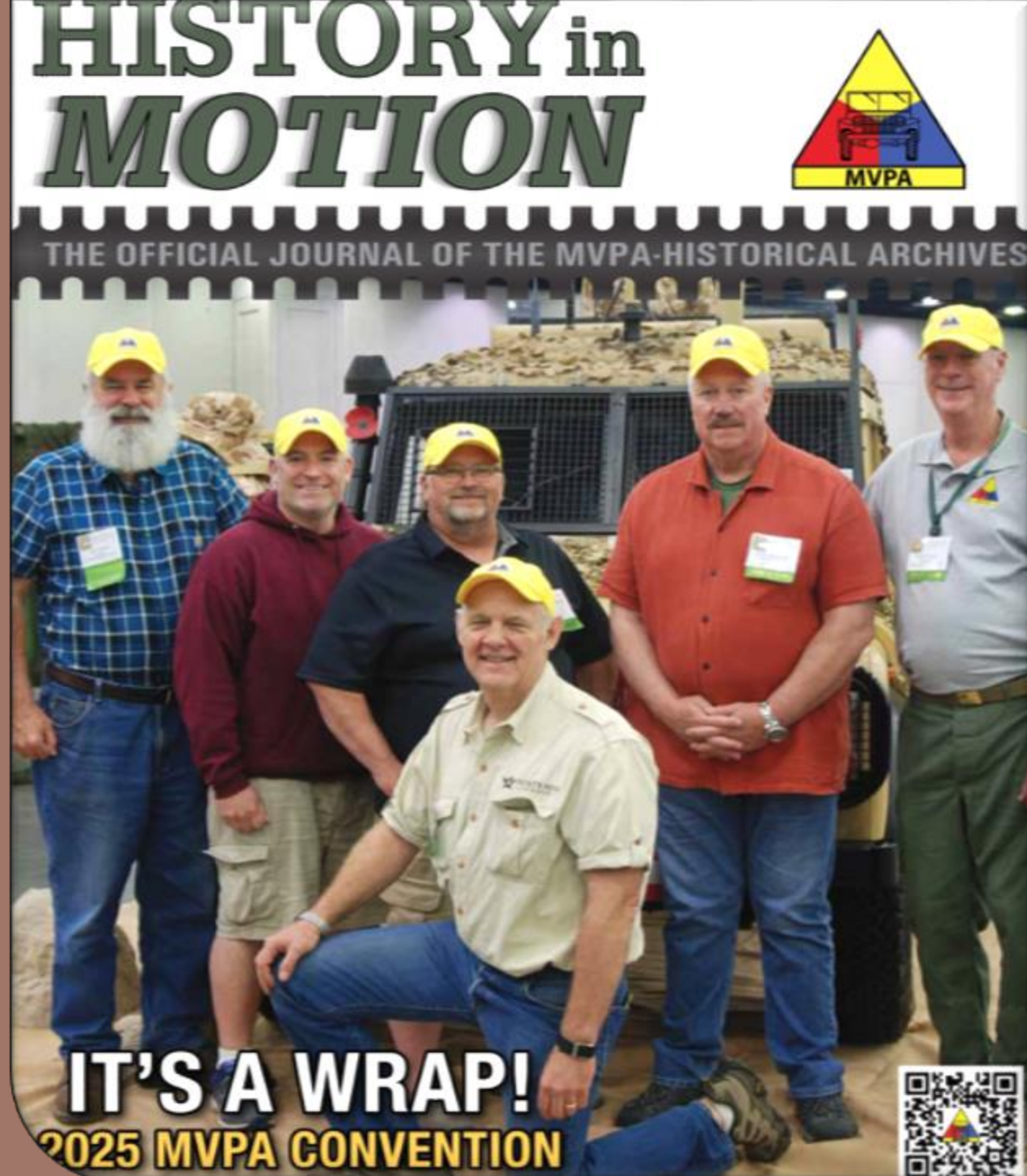
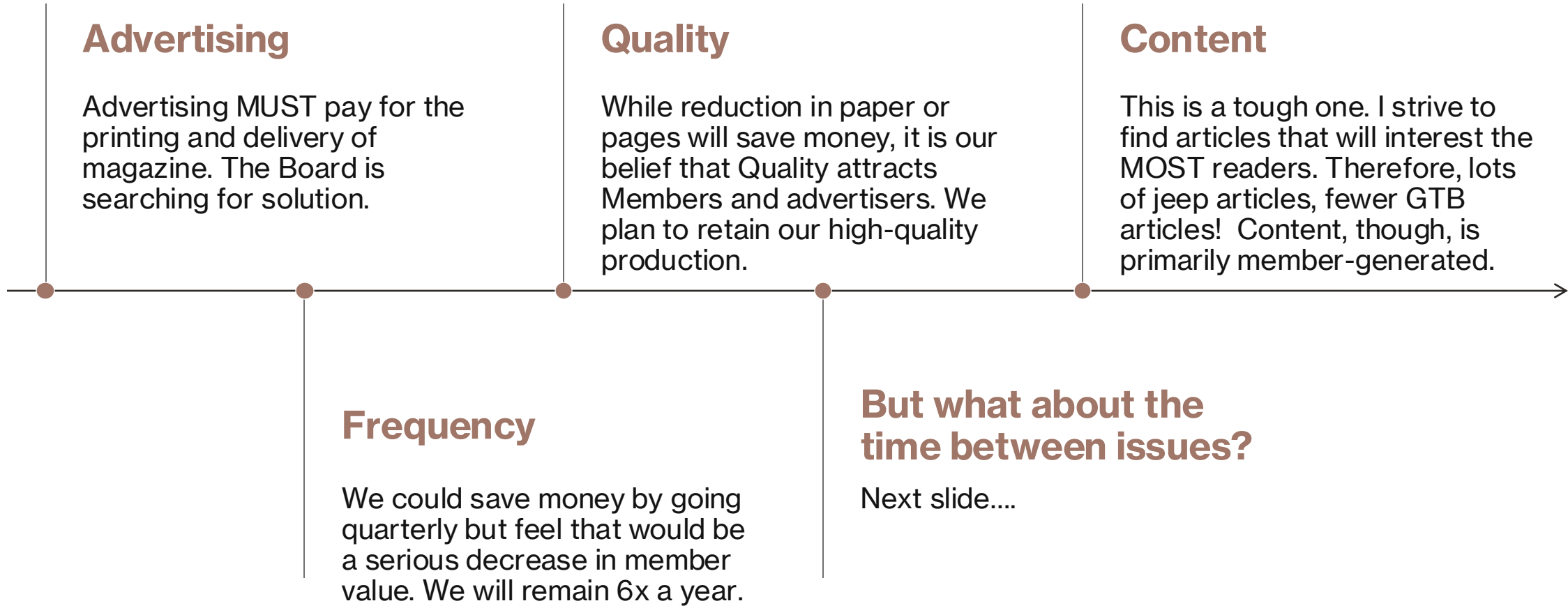


# HISTORY IN MOTION

- The official journal of the MVPA
- The premier MVPA membership benefit
- 88 pages (sometimes a bit more)
- Delivered 6 times a year
- Member-created content
- The ONLY U.S. magazine dedicated to historic military vehicles

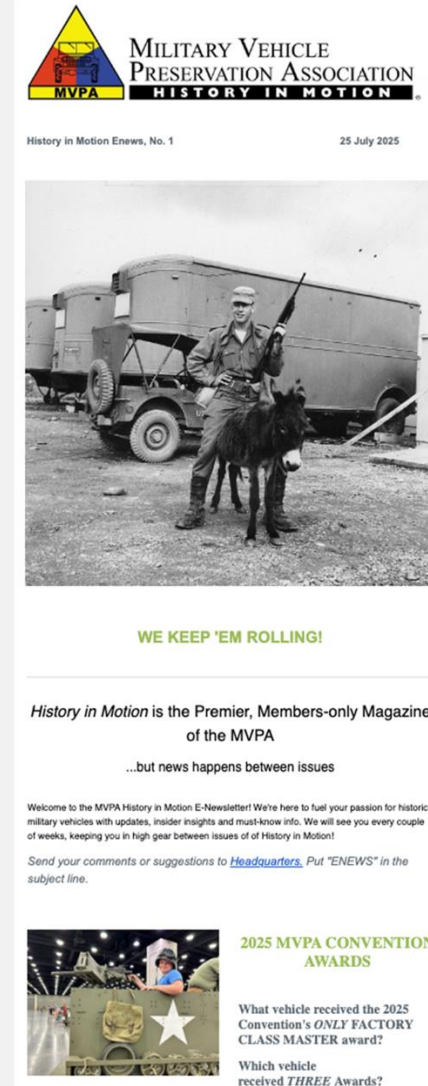


# MOVING FORWARD



# INTRODUCING: HISTORY IN MOTION ENEWS

- Events happen between issues of the magazine
- A NEW service will keep you informed: History in Motion Enews
- Delivered to your email address every two weeks.
- Enews will highlight current MV-related activity plus providing hobby info and a few quips from the lighter side
- The Enews will promote events in the coming weeks.
- The Enews is FREE and EXCLUSIVE to MVPA members.
- Ultimately, we hope to find a sponsor for the enews and to provide classified ad listings.

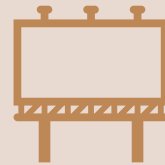




# SO WHAT'S NEXT?



Continue to improve History in Motion by looking at print and online collaboration. For example, as our web site is better developed, some items like “Affiliate Listings” will migrate to it in order to free up more pages for MV-related content



Color throughout. Integrate advertising throughout issue to better serve advertisers and consumers



Enews for last-minute news and show promotion