



2024 and 2025 Convention AAR

Lessons Learned

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- Eliminate the MVPA Sponsored, Non-Unique, Tours
- Change the Auction Format and Timing
- Shorten and Speed Up the Awards Presentation
- Seminars and Seminars versus Infomercials
- Corporate Sponsorship
- Better Communications Between BOD and Convention Team
- Hotel Room Contracts
- Convention versus Public Military Vehicle Show

Lessons Learned

- Partnerships with Like Minded Hobbies
 - ATHS, Tractor Clubs, Antique Motorcycle Clubs, Model Clubs, Reenactors
- Marketing
- Parking Passes for Vendors
- Table Set-Up
- Over-Promising and Under-Executing