

## PRINT MANAGEMENT FACILITIES AUSTRALIA

### Customised Equipment Finance



# PRINT MANAGEMENT FACILITIES AUSTRALIA (PMFA) IS THE ONLY TRUE PRINT MANAGEMENT FINANCE COMPANY IN AUSTRALIA

PMFA is an independent, privately owned company which was formed to fill a niche in the vendor finance market. Our multi-dimensional approach was developed to better serve the vendor and their customers

We specialise in Print Management, Print Advantage, Rental, MPS and leasing of equipment and related software and we are the first financier to be able to offer a fully computerised billing, reporting and collection engine that will greatly benefit both the vendors and their customers.

The advantages are the dramatic improvement in efficiencies through cash-flow, debt collection and new sales opportunities. PMFA has dedicated teams of credit and business development managers to assist you and your sales force in harnessing the power of finance in sales.

PMFA provides not only the finance for your sales force but we provide a true 'sales focused' back office system and the support that dealers have been demanding. Backed by Military Grade Encryption and Security, PMFA provides you with tools and the process engine you need to get the job done.

With live 24–7 reporting and access to your deals, PMFA provides a state of the art system to help power your business to new heights. PMFA produces all monthly service invoicing, processes, collections and dispersals to you by the 20th of every month. This improves cash flow and budgeting in your business.

The PMFA system is designed so that you can then track where all funds have been dispersed. You can track the payment history of each client, how far along their finance contract they are, including the end of term. Detailed volume reports and graphs on each client are generated to track overs and unders. You set the service costs and control the frequency and rate of increases.

PMFA also provides you with live quoting tools and comprehensive system training for you and your staff, all at no cost.

PMFA is a lender in its own right and **not a broker**. So your rental portfolio is protected. We lend on our PMFA paperwork which is designed for use at the point of sale. The application and loan agreements are all in one. We specialise in Print Management, Print Advantage, MPS, Rentals and Leasing of equipment and related software.

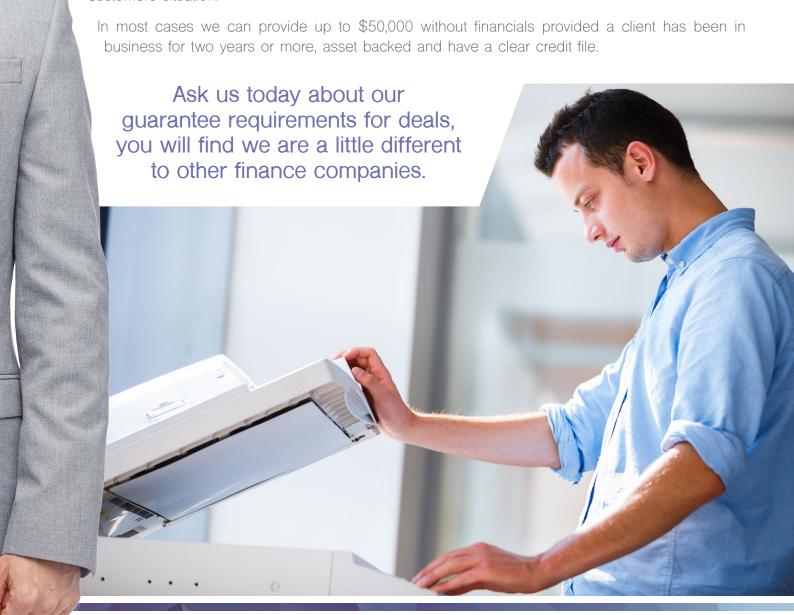
\*Conditions Apply



#### **KEY POINTS**

- We will finance all brands.
- Dealer decides on Sales Price and Margin.
- PMFA can offer flexibility on total funding values.
- Ability to absorb payouts and other soft cost.
- Variations are allowed on all contracts One contract one customer.
- Hardware belongs to dealer at the end of term.
- Dealer gets first right to equipment in case of a default.
- All service costs paid by the 20th of each month.

PMFA has flexible lending criteria and fast approval response times. PMFA will finance higher levels of 'soft costs' such as installations, related software and higher payouts than most. Each transaction is assessed on its merits rather than just entered into a tick the box matrix. We take the time to understand your customers situation.



PMFA MAKES THE FOLLOWING COMMITMENTS TO DEALER PARTNERS AUSTRALIA-WIDE:

✓ Fast Approvals — Average 2-5 hours

✓ One Document — One Customer

✓ Back Office System & Tools

✓ Free Training and Ongoing support

✓ Free Monthly service billing

✓ Prompt service costs payments

✓ Higher payouts and higher soft cost allowances

### CAN YOU AFFORD NOT TO DO BUSINESS WITH PMFA?

Dealer gets equipment back at the end of the term



Contact PMFA today: admin@pmfa.com.au or call direct 1300 191 923



PMFA

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