

# IT'S ALMOST TIME!

## EMAIL SUBJECT LINE

THE WAIT IS OVER! GT3 IS HERE!

## CAPTIONS FOR SOCIAL MEDIA

Now's your chance to be one of the first! GT3 is launching at THE NAME OF YOUR FACILITY! Truly a workout like you've never experienced- come see the difference!

## TEXT COMMUNICATION

The wait is over! Be the first to sign up for your new GT3 classes!

## VIDEOS

Revisit any videos in our archive that you believe would connect with your gym family. Emotional, energetic- it's up to you!