

SPEC	BUSINESS CARD	LETTERHEAD	ENVELOPE
SIZE	4 × 2 in, two 2 in squares	8.5 × 11 in, US Letter	No. 10, 9.5 × 4.125 in
FINISHING	Full-depth vertical micro-perforation at 2 in	Fold marks at 3.67 and 7.33 in	Perforated tear strip on the flap
BLEED	0.125 in	None	0.125 in on the flap
FRONT INK	Rich black flood, C60 M40 Y40 K100; lit word white; unlit words and ® K60	K100 lit word; K60 unlit words and ®	K100 lit word; K60 unlit words and ®
BACK INK	K100 on white	None	Rich black flap, C60 M40 Y40 K100
TYPE	NHG Display Medium; Space Mono caps +0.08 em; Noto Sans JP Bold	Same	Same
CODES	0.9 in, static, error correction M, one per half	0.6 in, work index	None
SEAL	None	None	Black wax, 1 in, on the flap tip; ㉔® with AMIT PATEL DESIGNS® · EST. 2016 ring
PROOF	Scan all four codes; tear one sample at the perforation	Fold one sample into a No. 10	Test the tear strip; strike one seal

Inks are process CMYK. Gray is a K60 tint of the same black, so every piece prints in one color plus the rich-black flood.

Pages that follow show every piece at 100% with trim (black), bleed, perforation and tear strip (magenta) and fold marks. Magenta lines are die and finishing guides only; they do not print.

Names are set in Neue Haas Grotesk Display Medium, labels in Space Mono, kanji in Noto Sans JP Bold. All type is embedded; convert to outlines if your RIP requires it.

Contact: me@amitpatel designs.com



BACKS ARE SHOWN TURNED OVER: THE LEFT BACK HALF SITS BEHIND THE RIGHT FRONT HALF. SCAN BOTH CODES ON THE PROOF.

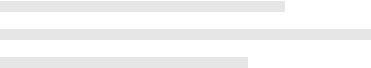
BODY COPY AREA. GREY BARS ARE PLACEMENT ONLY AND DO NOT PRINT.



手仕事
CRAFT

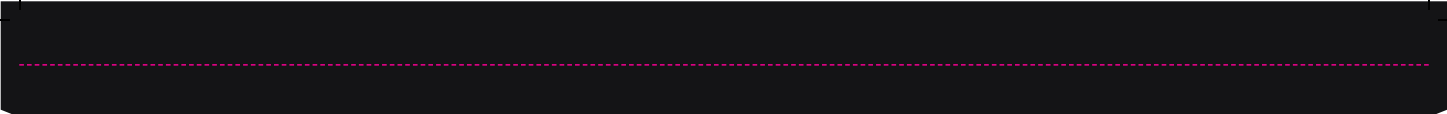
FRONT – NAME ONLY, K100 / K60, NO BLEED

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RECIPIENT ADDRESS, PLACEMENT ONLY, NOT PRINTED

BACK – RICH-BLACK FLAP C60 M40 Y40 K100 WITH 0.125 IN BLEED · PERFORATED TEAR STRIP 0.3 IN BELOW THE FLAP EDGE (MAGENTA) · BLACK WAX SEAL, 1 IN, ON THE FLAP TIP (APPLIED BY HAND, NOT PRINTED) · WEB ADDRESS K100 CENTERED ON THE BACK



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