



**GREEN
THUMB
THEATRE**

Annual Report

2024-25



Sewit Eden Haile (Photo by Sarah Race Photography)

WWW.GREENTHUMB.BC.CA

LEADERSHIP STATEMENT

The 2024–25 season at Green Thumb Theatre was a meaningful year of activity as we prepared to mark our milestone 50th anniversary, serving both as a celebration of our legacy and a bridge to our future. With schools once again embracing live theatre in greater numbers, we saw a rebound in touring, the flourishing of new work in development, and vibrant participation at national showcase events. It was also a year of transition, as we bid farewell to valued colleagues and introduced new staff positions, all while strengthening our company for the years ahead. Above all, it was a season made possible through the creativity of our artists, the dedication of our team, and the support of our community, a collective effort that will carry Green Thumb Theatre into its next half-century with vision and purpose.

The season began on a high note, with Early Bird sales averaging 80% of the year's projected shows. This marks a significant rebound from recent post-COVID seasons and signals that schools are becoming more comfortable planning large group events in advance.

We had the privilege of touring three productions across British Columbia: two for elementary schools — **The Mixolydian** by Ashley Cook, directed by Michele Olsen, and **500 Words** by Jamie Norris, directed by Jamie King — and one for high schools, **The Shape of a Girl** by Joan MacLeod, directed by Patrick McDonald. Unfortunately, we did have to cancel much of the Western Canada and Ontario legs of our tour for **The Mixolydian**, but all three productions were enthusiastically received by audiences and educators alike. We also continued to offer the digital work **Making the Mystics: An Artistic Ceremony Documentary** by Kim Senklip Harvey to schools and districts.

Green Thumb Theatre hosted workshops for several new pieces in development. We began with a workshop for **She Shoots She Scores** by Michele Riml, adapted from the book *I Can Play Too* by Cammi Granato, led by Emeritus Artistic Director Patrick McDonald. We also held a productive two-day workshop with playwright Georgina Beaty on her new play for elementary school audiences, **Out of Control**. In June, we hosted a multi-day workshop for **Caged** by Rachel Aberle — playwright and former Artistic Director of Green Thumb — whose past works, **The Code** and **Still•Falling**, have been company highlights. This timely piece is slated to premiere in our 2025–26 season.

We are also pleased to announce a new co-commission with Théâtre la Seizième. Artists Milton Lim and Patrick Blenkarn, internationally recognized for their incisive, contemporary, and innovative work, will create a piece for high school audiences.

Our team maintained a strong national presence at showcase events across Canada, including Alberta Showcase, OSAC Showcase, and Ontario Presents' Virtual Networking Series. We are thrilled to see these efforts paying off as we look toward the 2025–26 season.

After nearly three and a half years with Green Thumb, in July 2025, we bid farewell to Tour & Company Manager Miku Beer, who returned to Alberta. With Miku's departure, former Administrative Coordinator Tim Carlson stepped into the expanded role of Company Manager.

On behalf of everyone at Green Thumb Theatre, we express our deepest gratitude to all the artists, staff, board, donors, community partners, and audiences who made this season possible. Your commitment and care are integral to the company's strength and are valued deeply as we step into our milestone 50th season in 2025–26.



Anita Rochon
Artistic Director



Shannon Maung
General Manager



Robert Kosnica
Board President

FINANCIALS

EARNED REVENUE

Tour & Live Streaming Revenue	\$72,209
Special Events	\$0
Rental Income	\$27,996
Endowment & Investment	\$28,383
Sundry (Misc.)	\$1,560
Subtotal	\$130,148



CONTRIBUTED REVENUE

Government Funding	\$640,500
Foundations	\$27,900
Individuals & In-Kind	\$11,693

Subtotal \$680,093

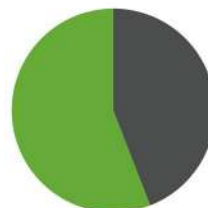


Total Revenue \$810,140

EXPENSES

Production	\$480,242
Administrative Expenses	\$378,898

Subtotal \$859,140



Total Revenue	\$810,241
Total Expenses	\$859,140
Surplus (Deficit)	\$(48,899)



Green Thumb Theatre creates and produces plays that explore social issues relevant to the lives of children, youth and young adults. We provide theatre that celebrates the language and stories of today's generation and culture to stimulate empathy, debate and critical thinking.

As a touring company, Green Thumb Theatre's work often takes place throughout the traditional homelands of most of the Indigenous Nations and cultures across British Columbia and beyond. Green Thumb's offices are located on the traditional, ancestral and unceded territory of the x̱w̱məθkʷəy̱əm (Musqueam), Sḵwx̱wú7mesh (Squamish), and səliłwətaʔ (Tsleil-Waututh) Nations.

Kelsey Wavey (Photo by Sarah Race Photography)

2024-25 SEASON

ELEMENTARY



500 Words

Ethan DeHoog and Sewitt Eden Haile
(Photo by Matt Reznick, Reznick Creative)



The Mixolydian

Issiah Bull Bear
(2023-24 Season Photo by Sarah Race Photography)

DIGITAL



Making the Mystics

Kelsey Wavey, Renae Morriseau, Nyla Carpentier, and Samuel N Bob (Photo by Sarah Race Photography)



The Shape of a Girl

Sarah Conway
(Photo by Sarah Race Photography)

SECONDARY

STATISTICS

Cumulative for all 2024-25 Shows



14,207

km
traveled



39

Total
communities
reached



72

Total schools
reached



28,014

Total audience
attendance



97

Total number of
performances



78

Awards to
date

All of our productions were made possible by our generous supporters



Christopher
Foundation



CLICK



KALTIRE

The
McLean
Foundation

metrovancover



Chris Spencer
Foundation

Oasis
Foundation

The R & J Stern
Family Foundation

Zachs
Family
Foundation

Jamie Norris