



## **SPONSORSHIP LEVELS & BENEFITS**

### **PRESENTING SPONSOR - \$2,500**

- Presenting sponsor status on all promotion of the event
- Logo on event t-shirt given to all participants
- Representative to serve as Grand Marshal on event day
- All benefits associated with Speed Racer sponsorship (below)

### **SPEED RACER SPONSOR - \$1,000**

- Promotional table at event (9:00 - 11:30 AM)
- Event sponsor recognition on Bike 4 Fun event website
- Sponsor-created ad on Facebook and Instagram (specs provided)
- Company logo with link to website on all student fundraising pages (approx. 50 students)
- Feature in CCHAT Newsletter with company logo that links to website

### **PEDAL PUSHER SPONSOR - \$500**

- Event sponsor recognition on Bike 4 Fun event website
- Sponsor-created ad on Facebook and Instagram (specs provided)
- Company logo with link to website on fundraising pages for two classes (approx. 16 students)
- Logo in CCHAT Newsletter that links to website

### **CRUISER SPONSOR - \$250**

- Event sponsor recognition on Bike 4 Fun event website
- Facebook and Instagram shoutout
- Company logo with link to website on fundraising pages for one class (approx. 8 students)
- Logo in CCHAT Newsletter

### **PIT STOP SPONSOR - \$100**

- Event sponsor recognition on Bike 4 Fun event website
- Facebook shoutout
- Logo in CCHAT Newsletter